



York Enrichment Childcare Center Launches Streamlined New Website

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RICHMOND HILL, ONTARIO, CANADA, January 23, 2014 /EINPresswire.com/ -- The York Enrichment Childcare Center, located in the heart of Oak Ridges in Richmond Hill, is excited to announce the launch of their enhanced new website. The site is a result of the expertise of Wendell Waldron, partner at Influence Online Marketing (IOL) and owner of the Business Listing Center, and the passion and commitment to Child Care of York Enrichment Childcare founder and developer Nelli Hooper.

Mr. Waldron, who has over 20 years experience in optimizing the potential of both online businesses and brick and mortar establishments, is committed to increasing the potential of a client's website while ensuring a pleasurable experience for those who visit it. "We wanted to design a website that was more visually appealing and easier to navigate," he said. "Nelli Hooper is a trusted member of the Richmond Hill community, it's important that the new website demonstrates trust to parents potentially evaluating [York Enrichment Childcare Centre](#)."

In addition to her certification in Early Childhood Education (ECE), Bachelor of Arts in Psychology, and over 20 years experience in education, Nelli Hooper has a background in the performing arts, attending schools in Toronto and Europe as a young child and teen. She understands the importance of an enriched, all-encompassing curriculum, and has demonstrated her ability to implement one; not just with the first-class curriculum at York, but by developing additional programs for children at risk and teaching parenting workshops.

Most importantly, her motivation to open York Enrichment Childcare Centre was fueled by a love of children and a desire to provide quality care for them in the Oak Ridges, Richmond Hill area. She has realized that desire by creating a warm, nurturing centre that goes above and beyond expectations. The new website fully reflects those qualities!

The expertise of Mr. Waldron is demonstrated in both the design, which can only be described as "elegant simplicity," and the ease of operation. Parents can book a tour by filling in a simple form which they can submit online, download an enrollment form, or simply telephone. There is even an option for parents to download a Parent Handbook.

The site also contains a section for Parenting Resources which contains helpful articles on parenting and [daycare](#), and links to other useful websites. In the Photos section one can get a good look at the clean and colorful environment, which is unsurprisingly dotted with the smiling faces of happy children. In the Services section, Parents can not only get a quick and comprehensive overview of York's program, but can conveniently download a Government Application for subsidized child care as well.

In the words of Nelli Hooper, "Family is important to all of us. Your child will be cared for as we care for our own loved ones. Our aim is to help them to feel safe and relaxed, as they are at home, so that they are eager and happy to learn." One trip to the new York Enrichment Childcare Center website will convince you that is true!

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