

# Dzine It, Inc. Discusses the Power of a Quality Professional Ad Campaign

*Website communications firm, says that a powerful ad campaign can boost sales, increase recognition, and give your company a boost over its competitors.*

NEW YORK, NY - NEW YORK, UNITED STATES, January 24, 2014 /EINPresswire.com/ -- According to Peter Crisafi, President of dzine it, Inc., a [website communications](#) and [graphic design firm](#) that serves clients around the globe, one of the most effective ways to get your message out to the public is through a professional, targeted advertising campaign.

“While some people try and wing it when it comes to advertising, they fail to recognize that with a little extra thought and creativity, they can improve their ads by 100 percent,” says Crisafi.

Yet, how many business owners really have time, or even the experience, to come up with an effective advertising campaign? The answer, according to Crisafi, is very few.

“The best way to create and run an effective advertising campaign for your business is to hire a professional,” says Crisafi.

The thought, however, scares many business owners, he says, who think that you need to be a millionaire to take advantage of a professional visual communications, graphic design, or marketing firm to create a successful advertising campaign.



Dzine It Website Communications Firm



Dzine It Better Solutions for Business

“A good ad campaign will get your message across and will increase company revenue dramatically,” says Crisafi, “but, the truth is, you don’t need a six-figure advertising budget to get a great sales

campaign.”

Whether you need full print campaigns, small local-newspaper advertisements, targeted postcard marketing, Internet or web campaigns, or radio and television advertisements, hiring a professional [digital communications firm](#) to manage your next advertising campaign will be the best business move you have ever made.

Established in 2003, dzine it, inc. is a leader in Custom web development, programming and design solutions for small and large business, agencies. The company offers a wide range of business-centered visual communication solutions, including web-based content management, web design, graphic design, custom web software applications, ethical white hat search engine optimization (Organic SEO), Video Encoding, and print media solutions. For more information, call 718.336.2660 or visit [www.dzineit.net](http://www.dzineit.net).

## Who Are You **REALLY** Screwing?



**It Can Be The LIFE SAVER!**

While we're out screwing each other who are we really screwing? Ourselves.  
Learn to talk about the problem. Don't avoid the situation at hand. It is not just going to go away by pretending it does not exist.

### Print Campaigns



Marcom Platinum Winner dzine it

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competitors.

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