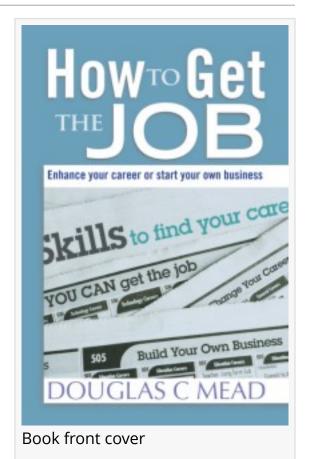


## New Book 'How to Get the Job' Helps Job/Career Seekers Achieve Success

MARSHALL, MI, USA, January 24, 2014 / EINPresswire.com/ -- New book puts readers on a pragmatic, fast path to career success whether a recent victim of a layoff, struggling to obtain the desired interview, or building a new business.

Marshall, Michigan - Doug C. Mead publishes nononsense, how-to for people struggling to advance their careers in today's market. "Are you looking for a new job, trying to enhance your career, or attempting to build a business? How to Get the Job empowers you with the skills necessary to secure success." Based on more than 30 years of professional experience and sound advisory skills with some of the country's largest firms, Mead breaks through the noise, giving readers practical advice focused on driving meaningful results.

How to Get the Job, aids those suffering a loss in career momentum or their professional life, giving success seekers a jumpstart to regain personal economic stability and well-being. What makes 'How to Get the Job' different



than its peer publications is how Mead presents and stages advice as <u>performance-based</u> <u>solutions</u> based on practical, real-life experiences. This is a book of sensible advice based on facts, statistics, and observations gleaned firsthand. Mead helps readers quickly discover personal root causes of career failure, and helps the reader to design a customized plan to combat roadblocks based on acknowledgement of current reality. He stresses that every solution involves something most people fear - change, but asserts by embracing it in a sound and structured way can result in amazing possibilities. How to Get the Job will put readers on a pragmatic, fast path to career success whether a recent victim of a layoff, struggling to obtain the desired interview, or building a new business.

About the Author

Douglas C. Mead is a seasoned <u>human performance consultant</u> and practitioner, training

developer, instructor, and personal business coach/mentor with extensive experience in the public and private sectors, including an assortment of Fortune 500 companies.

Mead is retired from Consumers Energy, Jackson, Michigan after thirty-eight years of service as a Senior Human Performance Development Consultant. He currently serves as a principal consultant at Exemplary Performance, a human performance improvement company based in Annapolis, Maryland.

For more information about How to Get the Job, please visit Amazon.com; Paperback \$15.00 and Kindle Edition \$9.99

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