

Skyline® WindScape™ Earns Silver Honor in Event Marketer Design Awards

Featuring their newly developed air powered display; the Skyline® WindScape™ was awarded the coveted silver prize in the Best Modular Systems category.

CHICAGO, IL, USA, January 28, 2014 /EINPresswire.com/ -- [Skyline® WindScape™](http://www.ttskyline.com) has won the Silver award in for for the Best Modular System category from from Event Marketer's annual Event Design Awards. Skyline featured their innovative air powered Skyline WindScape throughout the entire award winning exhibit.



As described on the Event Marketer website, "The EDA's recognize the best of the best among this industry's change agents, and the award-winning projects reflect how the world's best creative studios are reinventing experience design across all categories."

“

This award demonstrates what we've known from the start, that Skyline® WindScape™ is a product that can deliver winning designs in both DIY and island solutions.”

Ken Buckman

"We're honored to be recognized by Event Marketer and thrilled to see Skyline® WindScape™ gaining the recognition of the design community. This is the very first exhibit design award for Skyline® WindScape™ and we're very excited to see what the future holds for this new and innovative product line," said [Ken Buckman](http://www.ttskyline.com), CEO of TradeTec Skyline (<http://www.ttskyline.com>).

The Best Modular Systems category was established to give systems-based exhibits their own opportunity to gain recognition. Top honors are awarded to designs that

exhibit the best use of modular systems and systems-based displays for trade shows and marketing events. Event Design defines an all-modular exhibit as, "a structure comprised of no less than 85% systems extrusion."

Skyline WindScape was able to capture the silver award in its category even though it contains no "system extrusion" and tools and instead uses air power to create structure and stability.

"This award demonstrates what we've known from the start, that Skyline® WindScape™ is a

product that can deliver winning designs in both DIY and island solutions," Buckman said.

The full list of 2013 Event Design Award winners can be found by [clicking here](#).

The world's first air-powered exhibit system, Skyline® WindScape™ displays consist of frames that are inflated at the push of a button, eliminating nearly all of the often lengthy assembly time of tradition custom displays for a tradeshow. Pre-attached fabric graphics add to the ease of installation. Skyline® WindScape™ exhibits are currently available in 46 shapes ranging from small tabletop designs to variations intended for larger conference rooms and exhibit halls, including 16-foot diameter hanging structures.

For more information about the products and services offered by TradeTec Skyline, visit <http://www.ttskylinewindscape.com/about/>.

About TradeTec Skyline

TradeTec Exhibit Studio helps build brand engagements through innovative trade show exhibits, design, event marketing and management. Their Custom, Hybrid and Modular displays are showcased in some of the largest industry events nationwide. As an Elite Skyline Partner, TradeTec boasts one of the industry's largest rental display fleets and I&D teams with extensive global support. Companies that want to maximize their impact, manage costs and simplify logistics trust TradeTec to activate encounter marketing campaigns that create big brand experiences. TradeTec is also making a name for themselves as a full service event management company in Chicago. TradeTec Skyline was a winner of the INC 5000 fastest growing companies in America award two-years in a row.

Press Release courtesy of Online PR Media: <http://bit.ly/1gnKQzG>

Gretchen Makela
TradeTec Skyline
630-629-9317
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/187725967>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.