

Best Crowdfunding Websites Offers Late-Breaking News and Trending Intel on Crowdfunding Campaigns

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NEW YORK, NY, UNITED STATES, January 30, 2014 /EINPresswire.com/ -- A new website, www.best-crowdfunding-websites.com has developed a unified portal that offers late-breaking news items of interest and trends for crowdfunding. Are you a crowdfunding consultant, or in need of a consultant? Do you need crowdfunding services, and help in developing best practices for your campaign? Do you just want to know the latest crowdfunding news? Best Crowdfunding Websites has the information that you need.



The website was created to fill an important gap in the world of crowdfunding, which depends on information and social trends. To run a successful campaign, you should know what kind of competition is out there, which of the best crowdfunding websites to use for your specific campaign, and whether or not your product or service has been tried before.

Besides the usual platforms, crowdfunding services providers can be few and far between – but so necessary. Best Crowdfunding Websites can channel solutions to project creators based on the campaign need: a video, increased social media attention, great product descriptions, press releases, etc. These tools can really help a campaign to grab potential backers' attention, to get funded by the crowd but not lost in the crowd.

Sometimes, it's necessary to differentiate between top crowdfunding sites so that your target market gets optimal exposure. For example, if your campaign uses [rewards-based crowdfunding](#), in which certain rewards are offered in exchange via a tiered structure of donation levels, Kickstarter is probably going to be a good option. For campaigns that quickly reach funding levels, Indiegogo adds the incentive of Google-like algorithms for front-page press. Best Crowdfunding Websites offers industry profiles of these sites so that you can choose which best suits your needs.

There are key differences for [equity-based crowdfunding sites](#), which operate on a much more regulated level. These sites bring entrepreneurs and investors together on funding that amounts to \$1 million or less. Entrepreneurs are still screened for by the Securities and Exchange Commission (SEC), and required to provide key business documentation: names of officers and shareholders, business plan, financial statements, prices of securities, etc. Depending on the site, contributors can range from state residents to registered brokers/dealers to fully accredited private investors. Again, that's where Best Crowdfunding Websites can offer insights via the industry profiles of top equity-

based sites.

The draw of [peer to peer lending sites](#), is that loans can be created between private consumers and private investors. These sites can also be referred to as microfinancing institutions, and they exist to take banks out of the equation of debt and repayment. Best Crowdfunding Websites shows that those who want to invest in overseas markets and get involved in developing countries might want to start with Kiva, which has a repayment rate of over 95% and investment levels as low as \$25. Alternatively, if you'd like to get a return of reliable monthly interest along with repayments, Lending Club and Prosper are both based in San Francisco, backed by financial institutions in Utah, and show a history of profitable returns.

Researching the specifics of each site can take a great deal of time scrolling through FAQ sections and drop-down lists. The Best Crowdfunding Websites profiles can save research time on the fees and transactions of certain platforms, such as MicroVentures, which focuses on bringing together startup companies and angel investors for a 10% fee for either a partial or completed campaign, along with application fees. By comparison, EarlyShares offers smaller fees for partially completed campaigns (5% to 8%) and smaller transaction fees, but it is not a registered broker-dealer.

Sometimes, it's also necessary to find reputable news articles on the basics about crowdfunding and how it works, or you'd like to know about crowdfunding opportunities in countries other than the United States. Best Crowdfunding Websites offers sections for the latest news, the most popular news items currently catching people's attention, and links to the campaigns climbing the social charts. Talent scouts needing to connect with marketplace innovators might want to research the creators of a new type of coffee press, or the Plumen company's new and decorative low-energy lightbulb. Good information can always be useful.

More information about Best Crowdfunding Websites can be found at www.best-crowdfunding-websites.com, on the Facebook page, or the Twitter account (@bestCFwebsites). Advertisers can send an email to advertising@best-crowdfunding-websites.com, and articles can be sent via tips@best-crowdfunding-websites.com.

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