



# Leading Hotels in India Choose RezNext as Their Preferred Distribution Technology Partner

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BANGALORE, KARNATAKA, INDIA, February 4, 2014 /EINPresswire.com/ -- Leading Hotels in India Choose [RezNext](#) as Their Preferred Distribution Technology Partner  
RezNext signed up 400+ hotels between September and December 2013

Bangalore, February 4, 2014: RezNext, the world's only true real time distribution company has announced today that it had acquired 400 plus customers in 2013. These customers signed up between September and December 2013 and are spread across 113 cities, increasing RezNext's footprint in India.

RezNext provides an end to end suite of solutions that addresses every challenge in the distribution cycle. The company also provides access to new distribution channels through their exclusive connections with non-traditional channels.

"RezNext is transforming the distribution landscape in India. We are committed to empowering the hotelier's distribution strategy. Our goal is to simplify the current complex distribution environment for both the hoteliers and the online distribution channels." said Mike Kistner, Chief Executive Officer, RezNext. "We are excited about this addition to our customer base and the strong growth we enjoyed in 2013."

In 2013, over 400 hotels across India have selected RezNext for various solutions including RezE - the Web Booking Engine Solution, ReV- the Revenue Management Solution, TRUSTYOU- the Online Reputation Management Solution and ReD - the Hotel Operating Intelligence Solution. The core of all these offerings is the real-time two-way platform from RezNext. RezNext's proprietary technology creates a direct real-time two-way interface between the hotel's property management solution and the distribution channels allowing hotels to automate their otherwise manually dependent booking process.

According to Mike, "For those customer who signed up for the web booking engine, the RezNext real-time two way platform makes it possible to automatically publish rates and inventory to their website. Powered by RezE, the RezNext web booking engine, the hotel's website is now transformed to a powerful booking site with real-time rates and inventory, offering consumers the convenience of instant booking and direct confirmations from the hotel."

## About RezNext

RezNext is the world's only true Real-Time Distribution Management Solution provider. It empowers hotels to adopt a distribution strategy that simplifies the complex global distribution environment and makes it understandable and manageable. It is integrated with revenue management, operating intelligence and powered with reputation management insights.

At the core of our distribution offering is the real-time two-way connect between a hotel's property management solution and thousands of electronic channels, helping hotels improve visibility, distribute effectively 24/7, and most importantly, drive revenues.

RezNext's portfolio of offerings include Real-time two way PMS connect, Channel Manager, Revenue Management, Reputation Management, Web Booking Engine, Online Travel Agent (OTA) Connect,

Non-traditional Channels, GDS connect and CRM.

This growing range of solutions is available to all hotel segments from independent hotels to large chain hotels, business hotels, resorts and service apartments.

RezNext is an IDS Group company.

For more information please visit: <http://www.reznext.com/>

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