

Global 7 Technologies Appoints Charles Skamser as Senior Vice President

Industry veteran to manage sales and marketing

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/EINPresswire.com/ -- [Global 7 Technologies](http://www.global7technologies.com) (G7T) (www.global7technologies.com), the creators of Global Discovery Network (GDN)

(www.SimplifyingEDiscovery.com), a new generation, cloud based electronic business data discovery and review platform which enables simplified data collections and investigations, [information governance](#) and eDiscovery, today announced the appointment of industry veteran, well known entrepreneur and technology expert Charles Skamser as senior vice president responsible for sales and marketing.



"We are very excited to have someone of Charles' caliber join our team," stated Brad Mixner, CEO of Global 7 Technologies. "His industry knowledge, expertise and record of success in eDiscovery and information governance technology development, sales, marketing and channel development make him the perfect addition to our team," continued Mixner.

Skamser has established himself as an international thought leader, speaker, author and sales and marketing expert in eDiscovery, information governance, cloud computing and Software-as-a-Service (SaaS). He comes to Global 7 Technologies from eDiscovery Solutions Group (eDSG), where he served as CEO and senior analyst since January 2009. In addition, he serves as a council member for Gerson Lehrman Group where he provides consulting on litigation services, eDiscovery, information governance, [big data](#) analytics and cloud computing. Prior to eDSG, Skamser served in various senior sales and marketing positions within the litigation technology and consulting industry. Before entering litigation technology, Skamser was a senior executive with several leading enterprise software technology companies and was a pioneer in cloud computing and Software-as-a-Service (SaaS) as CEO of one of the first public Cloud Service Providers (CSP).

"I have been a leading advocate of cloud computing, SaaS and the use of new generation database and search technologies in eDiscovery and information governance for many years," states Charles Skamser, new senior vice president at Global 7 Technologies. "Global 7 Technologies brings all of those components together and therefore is a great fit for me at this time in my career. It uniquely enables me to leverage my technology, marketing, sales and early

stage company experience and expertise all in one place. Further, the fact that I have known Brad Mixner for many years and admire his vision, persistence and willingness to attack the status quo on issues such as pricing makes this opportunity even more attractive. I look forward to working with Brad and his team to propel GDN into a well known market leader in the coming years," continued Skamsner.

In his new role, Skamsner will be responsible for driving further the evolution of GDN, building a national sales organization, expanding and managing Global 7 Technology's global network of partners targeting law firms and corporations with offerings in eDiscovery and information governance, and general investigation and forensics of electronic business data.

About Global Discovery Network

The Global Discovery Network (www.GlobalDiscoveryNetwork.com) is a secure cloud platform designed for the global legal industry which enables the easy review and management of electronic business data typically associated with litigation, arbitration, investigations and compliance. Designed by Global 7 Technologies (www.global7technologies.com) to achieve strength through simplicity, Global Discovery Network features a clean web interface which enables quick learning for new users and smooth navigation for power users. There is no software to support, no long wait for the data shipping/processing cycle and no complicated pricing schemes.

About Global 7 Technologies

Global 7 Technologies LLC (G7T) is a technology company built on a foundation of deep industry experience and driven by a passion for innovative excellence. Its flagship product, Global Discovery Network (GDN), is a secure cloud platform, designed for the global legal industry, which enables the easy review of electronic business data typically associated with litigation, arbitration and investigations. G7T maintains its global headquarters in suburban Cleveland. More information is available by emailing info@global7tech.com, going to www.global7technologies.com or by calling 855-333-TECH.

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