

# BizBash Announces Topic Weeks and A Redesigned BizBash.com

*The First Topic Week Takeover to Coincide with the Launch of the New Responsively Designed BizBash.com*

NEW YORK, USA, February 5, 2014 /EINPresswire.com/ -- [BizBash](#), the leading trade media for event and meeting organizers and event marketers, has rolled out the all-

new responsively designed BizBash.com along with a series of "[Topic Weeks](#)," which will take over BizBash.com in the months ahead.

The BizBash logo, with "BIZ" in blue and "BASH" in black, in a bold, sans-serif font.

Redesigned to display beautifully on any device, the new BizBash.com will provide the highest quality content in a user-friendly format. As part of this launch, BizBash is introducing "Topic Weeks," which will take over the site for one week at a time, aligning trusted editorial content with key advertisers.

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*BizBash C.E.O. and founder  
David Adler*

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The first of six "Topic Weeks," Swag Week, will launch on February 17 and will focus on all things swag. From

corporate gifts to celebrity gifting suites, Swag Week will be the ultimate resource for anyone looking to plan for gifts in the year ahead.

The full lineup of 2014 "Topic Weeks" includes:

- Swag Week: Event organizers will look to the BizBash Gifting and Swag page of BizBash.com for the latest products and ideas for gifting all year long.
- For Rent Week: Coming in April, rentals will take over BizBash.com, showcasing the must-have and most innovative props, plus rentals that will be the backdrops for summer events.
- Pick-a-Place Week: Launching in June, event organizers will turn to this section for all of the

must-see venues for events of all types.

- R.S.V.P. Week: Coming in August, this section will highlight save-the-dates, wedding invitations, new ticketing solutions, and online registration platforms.
- Holiday Ideas Season: Launching in September, BizBash will preview all the resources and ideas needed to create the perfect holiday events.
- F&B Week: The final “Topic Week” of 2014, F&B Week, will highlight food and beverage, the latest trends in catering, restaurants, and where the industry will go in the year ahead.

To learn more about “Topic Weeks” and other happenings at BizBash, visit the all-new [www.bizbash.com](http://www.bizbash.com) today. Follow us at @BizBash and [www.facebook.com/bizbash](http://www.facebook.com/bizbash).

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