



# PenaltyBeGone.com Announces New Platform to Remove Google Penalties

*PenaltyBeGone.com announces the launch of its proprietary platform for removing Google manual actions and algorithm penalties.*

EAST MEADOW, NEW YORK, UNITED STATES, February 6, 2014 /EINPresswire.com/ -- PenaltyBeGone (PBG) firm announces the launch of its proprietary platform for removing and preventing Google penalties. The NY based search engine consultants said that growing demand for a remedy and preventative medicine to counter the recent wave of Google penalties let them to develop their penalty removal service. The PBG platform uses proprietary in-house software and a unique process that has proven to be a highly effective tool in removing Google penalties. According the PBG management, their platform will remove a much greater percentage of Google penalties than any options offered by their competitors. "We firmly believe that our penalty removal and recovery service gives website owners the best chance of getting their penalty removed," said PBG CEO Michael Sherman.

The increasing number of Google punitive actions is well documented in message boards dating back to 2011 and continuing to the present day. "We have seen a dramatic increase in the number of clients calling us because they have been penalized or they strongly suspect that they have been penalized by Google," said Sherman. "Many website owners have seen their businesses completely destroyed by Google's manual actions and their algorithm updates, especially the Google Panda, Penguin and now the Hummingbird update."

When Google launches one of their algorithm updates, the search giant basically trawls a massive net across the entire web, capturing millions of websites. The results more often than not are that many enterprises are destroyed overnight. What was once a tremendous boon to their business, their Google search engine rankings or SERPs, is now the cause of their demise.

Sherman is well aware that getting a client's penalty removed is only the beginning of the process, particularly when it comes to helping to restore their search engine rankings. "The penalties Google imposes are really just the beginning of a nightmare for most webmasters," Sherman noted. "Some websites recover quickly and some don't. Making matters more confusing is that many domain owners weren't aware of any penalty because Google will only notify you about one of their manual actions, not an algorithm penalty."

In addition to PenaltyBeGone's primary business of removing penalties and restoring search engine rankings, the company also offers a backlink and penalty monitoring service, which helps to prevent these penalties from occurring in the first place.

About PenaltyBeGone: PenaltyBeGone is a New York based search engine consulting firm. The company is in the business of removing penalties from websites that have been slapped with Google manual spam action penalties, Google unnatural link penalties and by Google algorithm updates known as Google Panda, Google Penguin and Google Hummingbird. They also offer preventative services such as backlink and penalty monitoring services to keep domain owners from being penalized by Google again or incurring a search engine penalty in the first place.

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