



# Celebrating its 15th Year in Business, the School of Dance and Music Eclipses 15,000 students!

*Attention to the individual student is the key to success.*

MANHATTAN BEACH, CALIFORNIA, USA, February 10, 2014 /EINPresswire.com/ -- -----Despite a trepidatious economic climate, Liliana Somma's business, the [School of Dance and Music](#), has grown at an impressive rate of at least 15% per year for 15 consecutive years. From its humble beginnings as a one-room studio, Liliana's business has grown to fill three locations, with more than 3000 students enrolled in 400 classes. Liliana has become a sought-after business expert who often hears: How do you do it?"

Sam Beckford, a respected business consultant and co-author of books such as *The Small Business Millionaire* and *100 Ways to Create Wealth*, sings Liliana's praises. "Over 10 years ago Liliana told me she was going to build one of the biggest businesses of her type in North America. Even though I have had hundreds of business owners tell me their outrageous dreams, I could tell that she would accomplish her goal. Knowing all the latest top business strategies doesn't impress me much but when you're able to truly transform a business from a hobby to millions it will turn my head. In the past 10-plus years I have witnessed Liliana do exactly this and is now passing this gift on to others. She has unquestionably become the authority of practical, immediately applicable, life changing knowledge and systems that can help make your business and your life grow to new heights. I have no doubt that Liliana can use her extreme passion alone to help give you the insight into what is holding you back from achieving your dreams. It's all here."

The "here" Beckford refers to is Liliana's latest venture: the [Kids Biz Masters](#) program and the Play Harder Movement. Says Liliana: "I keep hearing from struggling business owners who ask me: how do I run my business from home, how do I find new clients, how do I find quality teachers and managers...and I began to realize that my experience can be a great benefit to professionals who are providing invaluable services to kids and their families."

"Raising a confident child who is comfortable expressing him or herself, a child who is comfortable in his or her own skin, is not just fulfilling for the parent, it's crucial for the child's to lifelong happiness and success.

About the School of Dance & Music in Hermosa, Redondo & Manhattan Beach:

The School of Dance and Music was founded in 1997. Fueled by community support and word of mouth, the founders are proud that the school is not the best because it's the biggest, but that it is the biggest because families deem it the best. The School of Dance and Music planted its roots in Hermosa Beach at 1151 Aviation Blvd. and in 2005 expanded to better serve the Redondo Beach community in a comparable 4800 square foot facility located at 633A North Pacific Coast Highway. In September of this year, the school opened its third location in Manhattan Beach at 2417 N. Sepulveda Blvd. to offer more convenience and further expand its class offerings and programs to the South Bay.

The School of Dance and Music has a mission to provide its students with the skills needed to enjoy dance and music for a lifetime.

In spite of growing popularity, the School of Dance and Music maintains its quality of education by keeping class sizes small and by employing a variety of teachers to compliment a student's personality and needs. Unlike most studios, desk staff is available to assist students and parents during all teaching hours starting at 9:00AM. All dance floors are equipped with an exclusive "floating" Marley floor system which absorbs the impact of dancing to help protect against injury and early fatigue. All music rooms are designed with sound proofing in mind for focused private lessons with University trained teachers. For more information, check out [www.schoolofdanceandmusic.com](http://www.schoolofdanceandmusic.com) or call (310) 406-1700.

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