# Sycor at Microsoft Dynamics Convergence 2014 in Atlanta 

GOETTINGEN, GERMANY, February 14, 2014 /EINPresswire.com/ -- From March 4 to 7, 2014, Sycor will be presenting its global solutions and services for Microsoft Dynamics AX, state-of-theart online shops based on hybris, and new BI capabilities for its portfolio of solutions at Convergence 2014.
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Frank Jakobi

The Sycor Group will be attending Microsoft Dynamics Convergence as a Bronze Sponsor for the fourth year in a row. From March 4 to 7, 2014, the company will be showcasing its extensive range of Microsoft Dynamics AX solutions and services and expanding its partner network for implementations of its own solutions Sycor.Rental, Sycor. Fleet and Sycor.Dealermanagement based on

Microsoft Dynamics AX 2012 (CfMD). "As an independent software vendor, our flexible and transparent partner program offers Microsoft partners excellent opportunities to tap into new markets," says Marco Arndt, who oversees the global Sycor Partner Program.

New BI capabilities for industry solutions

Sycor will be introducing the new business intelligence capabilities of its own industry solutions Sycor.Rental, Sycor.Fleet and Sycor.Dealermanagement as a TARGIT Certified Partner for the first time: Based on TARGIT's solutions, users are provided options for evaluating KPIs relating to rental stock and fleet utilization. Analyses for serialized and non-serialized equipment can be created and displayed as a diagram, from the global perspective of equipment groups to item groups and down to the level of individual pieces of equipment. "With these solutions, we are contributing substantially to the optimal management of fleet and rental stock," says Frank Jakobi, Sycor vice president.

A partner for global implementation projects

In addition, Sycor will be demonstrating its comprehensive services for large-scale, global Microsoft Dynamics AX 2012 implementation projects in companies in the fields of discrete manufacturing, the process industry and the retail sector. "The experience we have gained from projects in over 50 countries and with implementations with more than 4,000 users makes us the ideal partner," says Frank Jakobi.

Sycor experts will also demonstrate how Microsoft Dynamics AX can be connected to the state-of-the-art hybris commerce solution. "I think, the hybris omni-channel commerce platform is the ideal solution to help companies using Microsoft Dynamics AX enter online business efficiently," says Patrick Hey, vice president for the E-Business Solutions unit at SYCOR GmbH.

The Sycor Group offers operating services (hardware, operating systems, databases, applications) in the ITC and Microsoft field, software asset management, unified communications in the Microsoft Lync environment and collaboration.

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