

Hardwood Flooring Store Announces Support For Sustainable Forestry

TORONTO, CANADA, February 14, 2014 /EINPresswire.com/ -- Nearly one million hectares of forest in north-western Ontario was recently certified to the Sustainable Forestry Initiative (SFI) standard. This is particularly encouraging as more and more homeowners, architects, and builders are seeking green products for their projects.

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Management, brings the total amount of land in North America certified to the SFI Standard to more than 240 million acres. This is particularly encouraging as more and more homeowners, architects, and builders are seeking green products for their projects.

Wood harvested from responsibly managed forests is an exemplary choice for any new renovation or construction project. Architects in conjunction with homeowners and builders choose wood because it looks great, has many environmental characteristics – including renewability – and is exceptionally easy to work with. This is especially true of hardwood flooring, and one company in Markham, Ontario is particularly proud to supply such a unique, renewable product.

The Hardwood Flooring Stores, established in 1977 by Ron Ander as a clearinghouse for the two leading Canadian hardwood flooring manufacturers at that time, has grown to become Canada's largest supplier of hardwood floors to the public. With over 1,000 different types of hardwood in their inventory and over 800,000 square feet of flooring in their warehouses, The Hardwood Flooring Stores are especially supportive of sustainable forestry.

"What a lot of people don't realize," said Ron "is that hardwood flooring is very environmentally friendly. In fact, it is one of the most renewable resources that we have; more trees are planted every year than are used. In the future supply may well exceed demand, making hardwood flooring an even more affordable option for homeowners."

Ron went on to expand on the benefits of installing hardwood flooring in our homes. "It's not

just the economical benefits," Ron says. "Additionally, trees absorb carbon dioxide from the atmosphere while producing oxygen – this reduces greenhouse gases and improves the quality of our air. Forests provide other benefits as well, including clean water, habitat for wildlife, and employment for local communities. When you choose hardwood flooring for your home, you're choosing better quality life for our planet."

The Hardwood Flooring Stores has showrooms in <u>Markham and Burlington</u>. There is ample parking, and no appointment is necessary to view there many lines of flooring. The Burlington store is open seven days a week, 8am-6pm, Mon – Sat, and 11am-5pm Sundays. The Markham showroom is open from Mon-Sat, 8am-6pm. Plan a trip to one of their showrooms or visit their website <u>HardwoodFlooringStore.com</u> where consumers in the Toronto and Greater Toronto Area are sure to find the selections and values they desire for their homes.

The Hardwood Flooring Store specializes in engineered hardwood flooring and installation in Toronto and surrounding area. Find affordable quality hardwood flooring in dozens of species, colours and widths.

Press release courtesy of Online PR Media: http://bit.ly/1gBcaHl

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