

NFL Combine Invites Iron Neck Inventor, Mike Jolly, to Speak on Concussion Preventing Neck Strength

Jolly's presentation "Battling Concussions From The Neck Up" will focus on what NFL Strength Coaches can do to better protect their athletes from concussions.

REDONDO BEACH , CALIFORNIA, USA, February 18, 2014 /EINPresswire.com/ -- The [Iron Neck](#) is front and center again at the [NFL Combine](#). Mike Jolly's presentation this year is entitled "Battling Concussions From The Neck Up". Jolly will be speaking to the NFL Strength and



Conditioning Coaches on February 22 at 11:45 in the Severin Ballroom at the Omni Hotel in Indianapolis. Jolly is a big proponent of the merits of a strong neck and believes that for every pound of neck strength you add to your neck you reduce the likelihood of sustaining a concussion.

Concussions, Sub-concussive blows, Chronic Traumatic Encephalopathy (CTE), Brain Injuries (TBI) are hot topics in the NFL. Jolly will address these topics as well as demonstrate how we can build and strengthen the neck of an athlete and ward off damaging TBI's. Jolly believes that an athlete with a strong force dissipating neck will have a much better chance of playing without head and neck injuries and in turn ward off the nefarious disease CTE.

A victory by Florida State in the BCS National Championship game put an exclamation point on the efficacy of The Iron Neck. Florida State was one of the original schools to use The Iron Neck and has a long wall of Iron Necks the athletes use to build force dissipating neck strength. A victorious undefeated season and a concussion free Championship game brought to forefront the importance of training with The Iron Neck. 14 teams playing in bowl games this season are Iron Neck users and use them to build the strongest necks in college football.

Mike will not only explain the physics behind concussion preventing neck strength but also the best ways to build a powerful and muscular necks safely and effectively. When asked recently at a strength and conditioning event if it was really possible to prevent concussions just with a stronger neck the CEO responded, "We can prevent concussions. It is simple physics. It has nothing to do with the helmet. It has nothing to do with the mouth piece. It has everything to do with neck strength. It is about dissipating the force of blows before they can damage the brain. The only way to do that is with neck strength"

When asked why he states so definitively that The Iron Neck builds the strongest necks in sports. He

replied, "It does this by targeting the neck muscles and working them out with horizontal and rotary resistance. The Iron Neck is the only machine that does this and the technology is patented. The neck is put through a series of movements under load which simulate the high impact environments these athletes play in, preparing their head and neck for the violent blows which could damage their brains. The Iron Neck functionally trains the neck muscles.

Mike will also be displaying The Iron Neck at the Combine Expo in the Convention Center on Thursday and Friday, the 20th and the 21st in room 130. Please come by to try out The Iron Neck. See why National Champions Florida State and several NFL Teams use The Iron Neck to build concussion preventing neck strength!

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