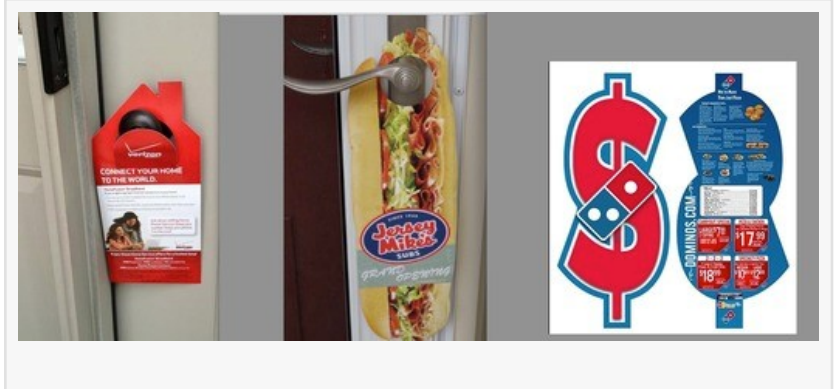


DMS Advertising's Custom Door Hangers In Chicago Are Eye-Catching And Effective

CHICAGO, IL, USA, February 21, 2014 /EINPresswire.com/ -- [DMS Advertising](#) specializes in door-to-door flyer distribution and advertising. The company offers die cut door hangers in unique shapes that are bound to catch the eye unlike the traditional rectangular hangers of other flyer distribution companies.



CHICAGO, IL -- DMS Advertising in Chicago knows how to catch people's eye. The company creates [custom door hangers](#) in many styles and designs every year but believes that their die-cut door hangers in unique designs and styles are more effective than traditional rectangular designs.

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The effectiveness of a door hanger marketing campaign is highly dependent on catching the customer's eye. So a lot of our customers are trying out unique shapes to get that first initial glance...”

Jed Knedson

"The effectiveness of a door hanger marketing campaign is highly dependent on catching the customer's eye. So a lot of our customers are trying out unique shapes to get that first initial glance. We've done dollar signs, sub shapes, house shapes, and pizza shapes. Anything that our clients can image, we can create," said Jed Knedson of DMS Advertising (www.DMSadvertising.net).

DMS advertising designs and prints door hangers using their customer's creative ideas. In-house graphic designers help DMS clients develop effective ads from scratch or

tweak existing ads to meet new needs. The company also accepts print-ready artwork from clients in a variety of formats.

In addition to graphic design and printing, the company delivers and distributes door hangers on behalf of their clients. A specialist in [door to door flyer distribution](#), DMS Advertising offers five different methods of delivery sorted by: demographics, neighborhood, radius, multi-radius or zip code. This allows clients to customize their delivery options to best meet their individual marketing needs and goals.

"We offer everything needed for an effective and successful door to door flyer campaign under one roof. From graphic design and printing to demographic targeting and physical delivery of the door hangers, we do it all. We can work with any creative concept and turn it into a door hanger that conveys the customer's message and meets their goals and then make sure it gets to the right demographic," noted Knedson.

DMS Advertising is one of the most wide-ranging flyer distribution companies in the area, having provided door to door delivery in 46 different states and in over 500 cities and towns. The company was founded in 2003 in the Chicago suburbs and quickly expanded. By 2005, DMS Advertising was expanding nationally and working with some of the most recognizable Fortune 500 companies in the country. Toyota, Best Buy, Dominos and Verizon are just a few of the company's clients.

To learn more about DMS Advertising visit www.DMSadvertising.net.

About DMS Advertising, Inc.: DMS is a nationwide door to door advertising company that services any major or micro market in the United States. Our turnkey service provides our clients with the ability to print and distribute in targeted areas anywhere in the United States. Our unique approach to each distribution allows us to fully develop campaigns from start to finish. In 2012, DMS distributed door to door in 46 different states and 500 different cities and towns. We are committed to helping our clients create the right campaign that will generate the most exposure, and give them the best opportunity for return on investment.

Press Release courtesy of Online PR Media: <http://bit.ly/1myPbCE>

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