

# Kinetic™ Performance Dog Food becomes the Official Dog Food of the UGA

*Sponsorship the first step in ongoing commitment to Hunting and Dog Organizations*

CINCINNATI, OH, USA, February 24, 2014

/EINPresswire.com/ -- 3 Amigos Nutrition Group, LLC, the makers of the [Kinetic™ performance dog food](#) line, today announced a new sponsorship agreement with the [Upland Gundog Association](#) (UGA). Effective immediately, Kinetic™, a line of premium foods for active, working and sporting dogs, becomes the Official Dog Food of the UGA.

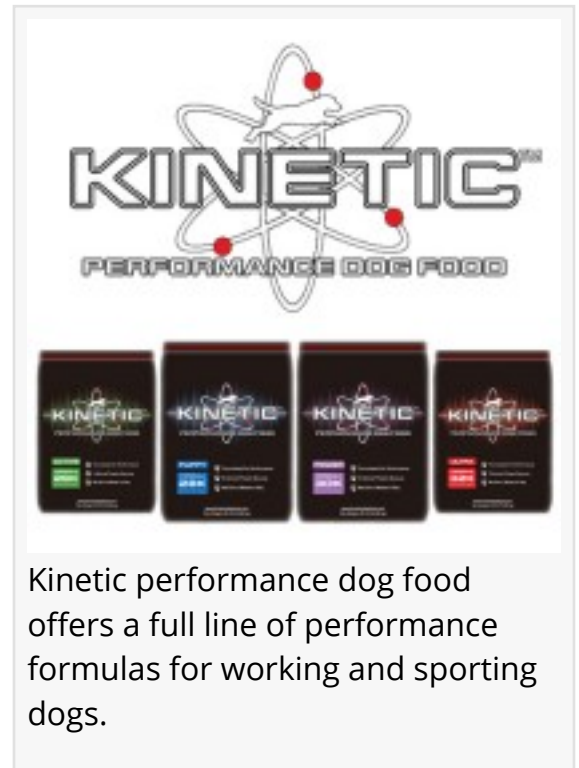
"We're an up and coming organization and we were looking for a partner that's just as excited about bird dogs as we are," said Ryan Eder, UGA President.

"Kinetic™ is pretty new to the market but we've been feeding the food and we're already sold on the quality of the nutrition and the commitment of the Kinetic™ team to upland hunting."

Kinetic™ performance dog food products feature a full line of performance foods specifically developed to meet the dietary requirements of highly active working, sporting and competition dogs. Made without corn, wheat or soy, each of the four [Kinetic™ formulas](#) are created to meet the elevated requirements of extremely active dogs for energy, endurance, recovery and digestive health. In addition, all products in the Kinetic™ line are made with a common ingredient profile to enable stress-free transitions from one formula to another during periods requiring higher or lower caloric intake.

"The UGA provides a great opportunity to get and keep people of all experience levels interested and active in the sport of upland hunting," added Dave Dourson, a Principal for 3 Amigos. "We see our partnership with them as a way to help fulfill their mission of growing the sports of hunt testing, field trials and bird hunting and creating new bird dog enthusiasts."

The Upland Gundog Association is an upland hunt test organization headquartered in



Lindenhurst, IL, that's dedicated to not only testing a dog's true upland hunting ability, but to educating people about quality dog training, hunt tests and upland bird hunting. Their tests are designed to be realistic hunting situations and are offered to all sporting breeds. The UGA runs hunt tests for pointing and flushing breeds, and is one of the only hunt test organizations that recognize pointing Labrador retrievers and allowing them to run in the pointing division and earn pointing titles. They're proud to have built a venue that is truly for hunters, their families and their dogs. More information about the Upland Gundog Association can be found on their website at [www.uplandgundog.com](http://www.uplandgundog.com).

About 3 Amigos Nutrition Group, LLC

3 Amigos Nutrition Group is a limited liability company based in Cincinnati, Ohio that develops and markets animal health and nutrition products. After decades of experience with sporting dogs and other companion animals, providing products for animal health and nutrition is more a labor of love than work for 3 Amigos. Additional information on the Kinetic™ performance dog food line can be found on their website at [www.kineticdogfood.com](http://www.kineticdogfood.com).

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