

Corporate Renaissance Group Partners With Mastermind Solutions

Partnership will deliver complementary services to mid-market business clients.

OTTAWA, ONTARIO, CANADA, February 24, 2014 /EINPresswire.com/ -- Corporate Renaissance Group (CRGroup), a leading provider of business software and performance management solutions, and Mastermind Solutions, a Toronto based management consulting organization that focuses on business growth through strategy, marketing, finance and organizational design, today announced a strategic alliance to bring a full suite of complementary services to the mid-market business client.

25
years



**Corporate
Renaissance
Group**



MASTERMIND
SOLUTIONS INC.

"We're very enthusiastic about the opportunity to expand our offering through this new partnership," said Doug Hum, director of marketing and business development at CRGroup. "With CRGroup's software expertise and Mastermind Solutions' management consulting experience, we are poised to deliver a complete range of services to the mid-market business client."

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"This alliance gives both CRGroup and Mastermind Solutions the ability to ensure measurable success for strategies that will springboard client companies into a new reality."

*Neville Pokroy, Mastermind
Solutions*

Both companies are experiencing a growing demand from small and mid-size organizations to add value by deploying end-to-end business management solutions – a key focus of the partnership. This demand primarily reflects a need to improve business performance and growth through better strategy and implementation as well as measuring success more accurately with the use of technology tools that encompass Business Intelligence, CRM and even ERP solutions.

"Our partnership with CRGroup underscores a growing trend to enable more cost-effective business solutions by adopting

more proactive management practices in tandem with the technology a business is using," said Neville Pokroy, Mastermind Solutions' Marketing Principal.

He explained that Mastermind Solutions delivers on the front-end with strategy consulting and implementation, while CRGroup delivers on the back-end with performance and management solutions. This integrated approach will improve the overall efficiency of implementing a complete business solution and dramatically increases the odds for improvement, growth and success for any

size of company.

Added Pokroy, "The days of simply developing growth oriented strategies without delivering ways to implement and measure success are ending. This alliance gives both CRGroup and Mastermind Solutions the ability to ensure measurable success for strategies that will springboard client companies into a new reality, well ahead of their competitors."

About Corporate Renaissance Group

CRGroup is a global provider of innovative solutions that improve business management and performance. With over 4,000 customers, CRGroup has established itself with expertise in business management applications. CRGroup delivers solutions by leveraging expertise in enterprise resource planning, corporate performance management, business intelligence, financial and costing principles, shared services and employee performance management. CRGroup is headquartered in Ottawa, Canada, with offices throughout Canada, South Africa, India and the United States.

<http://www.crgroup.com>

About Mastermind Solutions Inc.

Mastermind Solutions Inc. is a growth oriented management consulting firm comprised of highly experienced professionals. Since 1999, its team of senior consultants has focused on business growth at the strategy and implementation level – from business strategic planning to financial and accounting consulting, from marketing to coaching, and from creative problem solving to organizational design and structure. Mastermind Solutions provides clients with accelerated solutions to business opportunities. <http://www.mastermindsolutions.ca>

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