

Countdown Rewards Choose Avalon as their Partner of Choice for Pre-paid Funeral Plans

CHESHIRE, UK, February 28, 2014 /EINPresswire.com/ -- Avalon Trustee Company and Countdown have formed a partnership to provide exclusive offers on pre-paid funeral plans to their member organizations such as the National Union of Teachers and other Countdown members.

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Lisa Lund, Avalon's Business Development Director said: "We've been working closely with the Countdown for some time and I am delighted that we have now launched our partnership.

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With long-established relationships in the funeral sector and a track record of delivering excellent service and value to customers, Avalon is the clear partner for Countdown.”

Kevin Lake

Countdown members will have access to exclusive benefits that help them to start to plan ahead for the future. Funeral plans provide financial protection from rising funeral costs and give customers emotional peace of mind. This is an important step forward in our strategy to develop new routes to market with corporate partners.”

Countdown is one of the UK's leading customer and employee rewards companies with 300,000 members, therefore it made perfect sense to join forces with Avalon to further add a range of added-value benefits to

Countdown's loyal members.

Kevin Lake, Chief Executive from Countdown said: "As a trusted brand, it is vital that Countdown partners with best-in-class suppliers to meet the high expectations of its members. With long-established relationships in the funeral sector and a track record of delivering excellent service and value to customers, Avalon is the clear partner for Countdown.”

Avalon recently launched its new website and social media portals. The new website will ultimately have an area devoted to Avalon's growing number of corporate partners. [Click here](#) to find out more

Avalon Trustee Company has been established for over 20 years and is a leading provider of pre-paid funeral plans in the UK & Europe. The range of [Avalon funeral plans](#) can be seen on their website.

For further information about Avalon please visit: <http://www.avalonfuneralplans.com> to find out how to become a corporate partner please contact Lisa Lund on 0161 486 2020 or email lisa.lund@avalon-trustee.co.uk

About Avalon Funeral Plans

Avalon is a leading provider of pre-paid funeral plans in the UK and Europe. For over 20 years our flexible funeral plans and dedicated, professional team have given thousands of families peace of mind.

Press release courtesy of Online PR Media: <http://bit.ly/1bSiYBy>

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This press release can be viewed online at: <https://www.einpresswire.com/article/192913201>

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