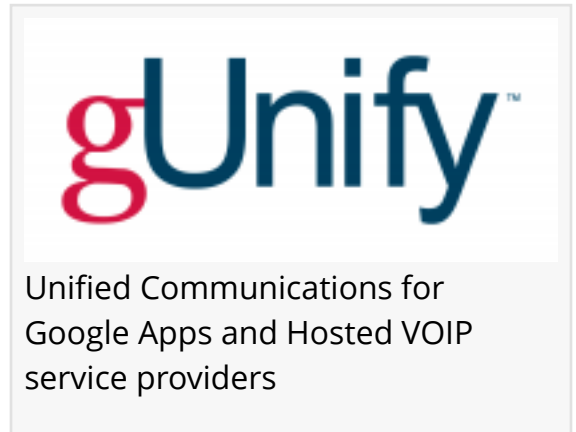


gUnify Partner, Wins 2014 Channel Partners 360 Award; Bundles Business Apps Around VOIP

Google Apps Reseller Wins 2014 Channel Partners 360 Award for Unique Approach to Cloud Unified Communications.

LAS VEGAS, NV, USA, February 28, 2014

/EINPresswire.com/ -- [Impact](#) GRC, an Authorized Google Apps Reseller who partners with [gUnify](#), Hosted VOIP firms, and CRM companies, has won the 2014 Channel Partners 360 Award. Much credit for the win goes to Impact GRC's ability to quickly adapt to and work within the telecom space. "Only one year ago, Impact GRC was just beginning to look into telecom. Look at them now," says [Crisantos](#) Hajibrahim, CEO and Founder of gUnify, a middleware provider. "Now, they're truly the future of telecom sales."



Over the past year, Impact GRC has taken its business to the next level, selling telecom services in conjunction with Google Apps and CRMs such as Clio and Salesforce. To facilitate this, they have relied on gUnify, a middleware provider.

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This is the first true-born in the cloud reseller to ever receive this award.”

Crisantos Hajibrahim

"I am so grateful to have received this award from the Channel Partners Committee. It is great to see all the hard work my team and I put into building a business around

the gUnify model has finally paid off---and in a big way. I especially need to thank the gUnify team for all the work they've put into our firm, as well as for their patience in teaching us about telecom and Unified Communications space in the cloud," says Mike Luetner, President of Impact GRC.

Impact GRC won the prestigious award for their innovative business model and approach to cloud applications and telecom. Channel Partners hosts the largest reseller event of the year with over 3,000 firms represented. The event is held annually in Las Vegas.

"When we heard Impact GRC was going to win Channel Partners 360 award, our team was

ecstatic; this is proof the established telecom industry has finally changed its course. This is the first true-born in the cloud reseller to ever receive this award, and it really says a lot about where we're going as an industry. We're proud to work with such a great company," says Hajibrahim of Impact GRC.

About gUnify

gUnify was founded to give companies the ability to create a simple, seamless, and cohesive experience between telephony and other business critical applications to empower their employees to be more productive and efficient. For more information, visit: www.gunify.com

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