

# FieldOne Systems Showcasing Innovative Field Service Management Solutions At Microsoft Convergence

*Company is a Silver Sponsor of the Premier Conference for Microsoft Dynamics CRM in Atlanta, March 4-7*



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As a leader in cloud-based field service software, FieldOne Systems today announced that the company will showcase its [FieldOne Sky](#) solution at Microsoft Convergence 2014, the largest Microsoft Dynamics gathering of customers and partners. With over 12,000 attendees expected, this year's event returns March 4-7 to the Georgia World Congress Center in Atlanta, GA.

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*Ilan Slasky, CEO*

As a Silver Sponsor, FieldOne will be at the center of the action at Microsoft Convergence, where thousands of customers and partners from across the globe come to experience the unmatched opportunities for active learning, networking and socializing, and solution optimization. The FieldOne team will be highlighting its innovative solutions for Field Service Management at this year's event. The FieldOne presence includes:

- A Sponsor Session titled: “CRM versus ERP for Field Service Management – Why CRM Won.” The presentation

will highlight the business value of customer-centric Field Service Management and how Dynamics customers can leverage their existing investments to achieve FSM success. It will be held Wednesday, March 5th, 12:30 – 1:30PM in room B311.

- Respected product and industry Experts will be available in Booth 404 to discuss and demonstrate how FieldOne Sky and [Dynamics CRM](#) can drive increased revenues, improved productivity, and a better customer experience.

- FieldOne's Expo Reception, featuring Southern Specialty Cocktails, at the booth on Thursday, March 6th, 4:00 – 6:00PM.

FieldOne Sky is an agile, end-to-end software platform supporting all phases of field service management (FSM). The Sky solution incorporates state-of-the-art routing and scheduling functionality, advanced work process automation, flexible communication capabilities, and robust reporting and business intelligence features. Sky features an open architecture for simplified integration, flexible deployment options, [native apps](#) for all major mobile platforms and no-code customization driving rapid implementation and fast ROI. FieldOne leverages Microsoft Dynamics CRM to enhance Sky and provide customers with an even faster deployment experience — and simpler, yet more robust, configuration and modification capabilities.

“We delivered the first Field Service Mobile app for the Surface, the first FSM solution for Dynamics CRM 2013, and we are now Certified for Dynamics CRM Online,” said Ilan Slasky, CEO. “We provide, hands down, the best Field Service Management solution for this platform. “Convergence is the perfect opportunity for us to continue our active leadership in the Dynamics community and share our innovative solutions with thousands of Dynamics customers and partners.”

#### About FieldOne Systems

FieldOne Systems provides state-of-the-art software and services addressing the complex challenges customers face in managing enterprise field service organizations. Our software enables companies to provide the most customer-centric and profitable field service possible. We recognized that the disruption driven by Mobility, Cloud, and Big Data required a revolutionary solution designed to harness the capabilities of these technologies and launched FieldOne Sky - the agile platform for intelligent enterprise field service management. Sky provides the most comprehensive feature set, an open architecture for simplified integration, flexible deployment options, and on-demand configuration. These combined elements drive rapid implementation, maximum adaptability, and the fastest ROI in the industry. FieldOne's technology is driving the success of diverse enterprises across a wide cross-section of industries. For more information visit: [www.fieldone.com](http://www.fieldone.com)

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