

Mad Bear Productions Wins Four Telly Awards

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NEW YORK, NY, USA, March 3, 2014 /EINPresswire.com/ -- [Mad Bear Productions](#), a strategic video marketing and production agency, is proud to announce it has won four Telly Awards.

[The Telly Awards](#), now in their 35th year, are the premier awards honoring outstanding local, regional, and cable TV commercials and programs, web commercials, videos and films. The winners represent the best work of the most respected advertising agencies, production companies, and corporate video departments in the world – this year alone saw 12,000 entries from all 50 states and 5 continents.

"These awards provide us with a great opportunity to showcase how amazing our clients are, after all, these are their stories, we just have the privilege of helping to tell them," says Glenn Zimmerman, President and CEO of Mad Bear Productions.

Click to see the [award winning videos](#) for the following categories:

1. Automotive -- DCH Auto Group: <http://www.dchauto.com>
2. Charitable/Not-for-profit -- Hillside, Inc: <http://www.hside.org>

"Everyday we see children's eyes transform from hopeless to hopeful and families become whole again. Hillside is where the lost can be found. Through our video, you can hear a firsthand account of one family's journey to healing." - Evan Pearson, Director of Development, Hillside Inc.

3. Cause Marketing -- DCH Charitable Foundation: <http://www.dchtsdf.org>
4. Infomercial -- Haneke Design: <http://www.hanekedesign.com>



"Our vision was to depict who we are and how we work in a way that would resonate with the kind of talent we want to attract to our team. In these videos, Mad Bear Productions perfectly captured our culture and atmosphere. They highlight all the things that make Haneke Design such a special place to work." - Jody Haneke, President, Haneke Design

About Mad Bear Productions

These varied categories are testament to the versatility of the Mad Bear team; a team made up of seasoned storytellers and broadcast journalists. They use the latest technologies and equipment, but their most valuable skills are their interpersonal ones. They understand how to emotionally connect a brand with its audience – producing superior videos that are documentary-style brand stories designed to make your business, product, service or event come vividly alive. See more of our videos on the Mad Bear Website.

Mad Bear has offices in New York and Tampa but has told stories all over the country.

The team would like to thank everyone who voted for them – they'll be sure to keep up the hard work!

Follow Mad Bear on Facebook: www.facebook.com/MadBearProductions and Twitter @MadBearPro

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