

Dubai's Smart Skyscrapers Summit 2014 will provide solutions to its changing skyline.

Al Ghurair Construction, Dow Corning, ABB, Gulf Extrusions and Elite Extrusion to discuss future plans in creating sustainable buildings in the region.

DUBAI, DUBAI, UNITED ARAB EMIRATES, March 5, 2014 /EINPresswire.com/ -- Skyscraper construction is booming across the Middle East with nearly 300 high-rise buildings over 150m tall expected by 2015, with the majority planned for Dubai and Abu Dhabi, and followed by Saudi Arabia and Bahrain respectively. Being the host country of the World Expo 2020, UAE is currently ranked among the fastest growing real estate markets in the world that will have 192 skyscrapers by the end of next year. The host city Dubai would be housing 149 of these towers, and with an estimate of \$6.8bn being invested in the run up to Expo 2020, we can safely assume heightened construction of hotels and offices.



Such massive developments are making topics such as sustainable materials, innovative design, advanced technology and safety from fire rapidly popular. It is increasingly important that tall buildings connect with the urban fabric, integrating with the existing cityscape and reflect the nature of the city in which they are built.

Focusing on new projects and showcasing innovative yet sustainable products, <u>Smart Skyscrapers Summit 2014</u> will bring together over 300 experts to network and share knowledge. Diamond <u>Sponsor</u> of the event; Knauf, a multinational producer of building materials and construction systems will be speaking at the conference highlighting the importance of Gypsum based building material products in walls and flooring. Riding high on 2013's steel revenue results, Platinum sponsor; Emirates Steel, leading steel manufacturer in the UAE will also be seen showcasing its product range and expertise in steel.

The Summit will also witness Gold Sponsors Al Ghurair Construction, Dow Corning, ABB, Gulf Extrusions and Elite Extrusion discussing their future plans towards creating sustainable buildings in the region, sharing insights on advances in technology as the requirements continue to grow.

Other sponsors of the event include Silver Sponsor UL and Guardian, Agenda Sponsor Johnson Controls, Lunch Sponsors Delmatic and National Engineering Bureau (NEB), and Lounge Exhibitors Steinel Professional, Omega Elevators, Unibeton Ready Mix and Foamglas Building.

Charlene Corrin, Conference Producer at <u>Expotrade Middle East</u> believes there is no better time than now to get involved in the regions' vast opportunities."There is a great amount of enthusiasm in the Middle East to develop sustainable, world-class tall buildings, with some of the world's most remarkable projects being planned here. It is the ideal time for local developers to learn from experts about innovative design principles, sustainability best practice and new building materials which will help to achieve these ambitious goals. Smart Skyscrapers Summit welcomes those organizations and

individuals eager to share knowledge and network with key construction industry stakeholders". she quoted.

Dubai will be hosting Smart Skyscrapers Summit 2014 on 28 & 29 April 2014 at Sofitel Dubai The Palm Resort & Spa attracting over 300 senior architects, engineers, policy-makers, developers, contractors and building managers from across the GCC region. The conference will see presentations and case studies from local and international thought-leaders, a showcase of the most innovative building technologies and solutions from around the world.

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