

# New Keepsake Helps the Golden Rule Project Spread Their Message of “Do unto others as you would have them do unto you”!

*Project based on The Golden Rule uses a time-honored message to inspire by spreading this unifying theme of reciprocity and interconnectedness*

AKRON, OH, USA, March 5, 2014 /EINPresswire.com/ -- [The Golden Rule Project](#), based in Salt Lake City, Utah, has recently purchased a supply of [Golden Rule Marbles](#) from Vallmar Co. to help them in their mission of spreading the “[Do Unto Others](#)” message! As The Golden Rule Project expands, they are planning to attend more events and conferences. They will use the Golden Rule Marbles as giveaways to individuals who take special interest in the Project. Additionally, when they create partnerships with individuals or groups, they will be sending the marbles as a reminder of the Project and the Rule itself, as well as a special remembrance of the collaboration.

The Golden Rule Project ([www.goldenruleproject.org](http://www.goldenruleproject.org)) began in November 2003 with the purpose of re-introducing the very important concept of “Do Unto Others” into people’s consciousness. Since its inception the Project has:

“

Every man takes care that his neighbor does not cheat him. But the day comes when he begins to care that he does not cheat his neighbor. Then all goes well.”

*Ralph Waldo Emerson*

quotes and mini-biographies on those quoted.



The Golden Rule Marble - gift set with acrylic box and pamphlet enclosure

- Produced unique, one-of-a-kind broadsides featuring sixteen formulations of the Golden Rule and placed them into schools in their community.
- Worked with the Urban Crossroads Center and Senator Fred Fife (D) to introduce a Golden Rule resolution into the Utah Legislature to consider the Golden Rule as they enacted their duties.
- Created a packet of Story Starter Cards for use in the middle schools featuring mandala like drawings, golden rule related

- Commissioned a world-class magician to produce and perform a golden rule themed performance for an anti-bullying campaign at the middle school level.



Bonnie Phillips, founder of the Golden Rule Project, shares one of her favorite inspirational quotes: “Every man takes care that his neighbor does not cheat him. But the day comes when he begins to care that he does not cheat his neighbor. Then all goes well.” ~ Ralph Waldo Emerson

Each one-inch marble comes with a double-sided pamphlet imprinted with the golden rule - neatly folded into a clear, acrylic presentation box. The Golden Rule Marble™ is available in six high-quality, tiger-eye acrylic colors (white, black, green, blue, red and translucent blue). It has a brass ring upon which is hand-inscribed “Do unto others as you would have them do unto you.”

The Golden Rule Marble™ concept was proven successful as a motivational giveaway back in the 1960’s, though it was plastic back those days. Vallmar Studio has re-designed and re-engineered this wonderful concept, which is now manufactured as a high-quality promotional giveaway product.

Patented and Trademarked, The Golden Rule Marble™ is manufactured by the Vallmar Company of Stow, Ohio. Owned by the Iliev family, Vall, Pepa and Martin Iliev, Vallmar has a company philosophy of treating others as they wish to be treated and they hope to help spread this message of kindness to all around the world with the Golden Rule Marble™.

To purchase Golden Rule Marbles, call +1.330.686.2472 or visit [www.Golden-Rule-Marble.com](http://www.Golden-Rule-Marble.com) A single marble gift set retails \$19.95 with volume discounts available for higher quantities. If you’re looking for a way to encourage strong moral standards within your organization and promote those same standards to your clients, vendors and partners, call or visit online now.

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#### About Vallmar Company and Vallmar Studio

A wholly-owned subsidiary of Vallmar Company, Vallmar Studio offers inventors the resources they need to give their inventions a fair chance in the competitive marketplace. From prototypes to product management, engineering to licensing support, Vallmar Studio helps inventors manage the process from start to finish. Vallmar Studio is currently accepting inquiries from qualified outside Sales Representatives. New product sales, business-to-business (b2b) and business-to-consumer (b2c) experience required. Competitive commissions paid for performance. For more information about Vallmar, visit <http://www.vallmar.com> or call 800-986-0795.

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