



2e Systems Signs New Customer Virgin America

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FRANKFURT, GERMANY, March 5, 2014 /EINPresswire.com/ -- 2e Systems is pleased to announce Virgin America as its newest customer for the eeCrewConnect Crew Member [notifications](#) platform.

The platform notifies [flight](#) deck and inflight crew members in changes to their schedule, as well as any relevant flight changes. As a second phase – the carrier will add ground transportation and hotel notifications and also opted for a Crew Member App which will provide a real-time view into the current schedule including any pending notifications.

"We look forward to implementing the platform provided by 2e Systems as it will support us in managing one-to-one communication with crews, something that is especially important when our operation is challenged by inclement weather and [airport](#) closures," said Virgin America's Director of Crew Resources Kevin Burian. "We believe that this new tool will be invaluable for our crew schedulers and crew members alike, allowing us to communicate updates on schedule changes to crews in real time. For our guests, the tool will mean fewer delays related to crew availability."

The eeCrewConnect platform will be delivered with the standard yet state-of-the-art eeManager tool, which will allow Crew Schedulers to manage all notifications being processed by the system as well as prioritize intervention via the Escalation Management module.

Phil Douglas, CEO of 2e Systems adds, "The eeCrewConnect platform remains an industry leader in cockpit and cabin crew notifications. More than just a notifications center it increases the success rate in contacting Crew Members during irregular operations. We look forward to developing and customizing the platform for Virgin America."

About 2e Systems GmbH

2e Systems provides online and mobile solutions for the worldwide aviation industry across all functions of services from Internet Booking Engines to sophisticated check-in tools, mobile notifications, crew planning management and frequent flyer customer loyalty systems. Worldwide, 12 major carriers or airline providers rely on 2e Systems to deliver cutting edge and

innovative solutions. More information about 2e Systems' products for airlines is available at: www.2e-systems.com.

About Virgin America

Headquartered in California, Virgin America offers guests attractive fares and a host of innovative features aimed at reinventing air travel. Virgin America was named "Best Domestic Airline" in the Conde Nast Traveler 2008, 2009, 2010, 2011, 2012 and 2013 "Readers' Choice" Awards and "Best Domestic Airline" in Travel + Leisure's 2008, 2009, 2010, 2011, 2012 and 2013 "World's Best" Awards. The airline's base of operations is San Francisco International Airport (SFO)'s sleek and sustainable Terminal 2. The airline's fleet of all new Airbus A320 family aircraft offers interactive in-flight entertainment systems and power outlets near every seat. Virgin America offers Gogo™ WiFi on every flight and hosts the largest in-flight entertainment library in the North American skies via the touch-screen Red™ platform. For more: www.virginamerica.com.

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