



Atlanta's Ad Agency Creative Elite Gather for the American Advertising Awards

A Top Showing of Atlanta's Best Advertising Firms

ATLANTA, GA, UNITED STATES, March 5, 2014 /EINPresswire.com/ -- On Thursday, Atlanta's creative community gathered at Puritan Mill for The Atlanta Ad Club's American Advertising Awards formerly know as the ADDY's. The event kicked off with a cocktail reception displaying all of the evening's winning work then moved on to the big show. The city's creative leaders were here to see what firms are doing the best work in Atlanta. At the end of the evening, BBDO took home the most awards at 30 including Best of Show for their "it's Not Complicated" campaign for AT&T. Other big winners for the evening included Atlanta independent [Van Winkle + Pearce](#) with 27 awards, Bruner with 14, Sapient Nitro with 8, 22 Squared with 7 and JWT with 6. Gold and Silver awarded work will move on to district competition then to the nationals.

Van Winkle + Pearce was a partnership that started in 2012 when long time agency Van Winkle & Associates brought in storied creative director Bobby Pearce. Since 2012 they have doubled the business and created some of the city's best work as witnessed as the show. Alex Van Winkle, President of Van Winkle + Pearce, said, "I thought this years work was some of the best I have seen from the market. We are proud of our results in a show of this caliber."

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