

SMi Partners with Expert Advisory Board to Launch Inaugural conference on Allergies

SMi Group Ltd is proud to release the conference agenda for their inaugural conference on Allergies

LONDON, LONDON, UNITED KINGDOM, March 6, 2014 /EINPresswire.com/ -- SMi Group have worked in partnership with an expert advisory board which includes KOLs from Imperial College London, Swecure AB and GSK, to put together the launch inaugural conference on Allergies.

The programme will examine key areas such as novel approaches in the treatment of allergy, therapeutic advances, allergic pathophysiology, a current update on food allergies, the future of allergen-specific immunotherapy and challenges, allergy prevention, diagnosis and drug development.



UK

"This conference brings together speakers from academia, industry and from the clinic to explore promising future therapies in allergy and in non- allergic eosinophilic inflammation." Dr Glenis Scadding, Honorary Consultant Allergist & Rhinologist, Royal National Throat, Nose and Ear Hospital



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Key speakers will include:

- Daphne Tsitoura, Senior Medical Director, Clinical Drug Development / Discovery Medicine, GSK
- Professor Alf Lindberg, Chief Scientific Director, Swecure AB
- · Dr Rainer Henning, CEO, Biomay AG
- Dr Donna Finch, Principal Scientist, MedImmune
- Dr Glenis Scadding, Honorary Consultant Allergist &

Rhinologist, Royal National Throat, Nose and Ear Hospital

• Calman Prussin, Principal Investigator, National Institute of Allergy and Infectious Diseases (NIAID)

Professor Rudolf Valenta, Professor for Allergology, Medical University of Vienna

The PDF brochure featuring the full speaker line up and programme is now available to download at www.allergies-event.com

Allergies 2014 will aim to provide attendees with:

- Key case study driven presentation from GSK on new therapeutic tools for allergies
- A Clinicians' perspective advances in allergy diagnostics featuring Royal Free Hospital and Imperial College London
- Insights from Allergy specialists Dr Scadding and Dr Church, who will present on new research and findings
- Exclusive case study on the success of peanut allergy trials
- Guidance on development novel therapeutics and updates on allergy treatment breakthroughs
- Analysis of current and novel approaches of allergen-specific immunotherapy

For those who are interested there is currently a £300 discount available this month. Further details can be found here.

Allergies 2014 9th & 10th July 2014 Holiday Inn Hotel, Regents Park, London UK www.allergies-event.com

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