

Rhin-O-Tuff Bringing Award-Winning Solutions & Innovative Display to IPEX 2014 In London, Mar. 24-29

BOISE, ID, USA, March 6, 2014 /EINPresswire.com/ -- Rhin-O-Tuff, provider of heavy duty table top binding machines, will feature their products in a new, sector-specific way at IPEX 2014, taking place March 24-29, 2014 at ExCel, London Exhibition and Convention Centre.



IPEX 2014 is right around the corner and Rhin-O-Tuff, industry-leading manufacturer of industrial paper punch and wire, comb and plastic spiral binding machines, will be displaying a full line of equipment at the London conference, chosen and organized to demonstrate their versatility in a range of finishing applications for the representatives of more than 135 countries that will attend this year's conference.



If you're going to be in London for IPEX 2014, we would love the opportunity to show you why our finishing solutions are among the industry leader in customer satisfaction and dependability."

John Lugviel

IPEX 2014 takes place March 24-29, 2014 at ExCel, London Exhibition and Convention Centre in London, UK. The International Printing Machinery and Allied Trades Exhibition (IPEX) is one of the largest printing and graphic arts trade shows in the word, gathering an estimated 50,000 attendees and focusing on the complete digital production cycle.

Rhin-O-Tuff's binding equipment will be featured at booth N3-C270 within the Convention Centre, where Rhin-O-Tuff

representatives will present their award-winning ONYX series in a newly-designed 'Solution Island' display. The three unique solution centers highlight the versatility of Rhin-O-Tuff equipment in the face of today's changing requirements for finishing solutions. The booth has been designed to demonstrate how Rhin-O-Tuff solutions offer new and creative value-add products for both end users and for international dealers to distribute in their local markets.

"We're thrilled to be a part of IPEX 2014 and present our ONYX series, as well as our entire line of finishing equipment. Our products fit very comfortably among the other exhibitors of digital printing solutions and we're eager to demonstrate what led the Rhin-O-Tuff ONXY series to win the Reader's Choice Award from Quick Printing Magazine for the top Binding and Bookletmakers

Equipment in 2013 as selected by the nearly 53,000 printers and other professional subscribers," said John Lugviel, Vice President of Business Development at Rhin-O-Tuff (http://www.rhin-o-tuff.com/).

The three individual solution stations within the Rhin-O-Tuff display present finishing options in three district markets: 1) Commercial Finishing, 2) Office Print Finishing Solutions and 3) Digital Printing Solutions. Each station will be furnished with products from the extensive Rhin-O-Tuff catalog that would best fit the needs of that particular business sector.

"Our goal is to provide users with the perfect solution for their company's unique binding needs. If you're going to be in London for IPEX 2014, we would love the opportunity to show you why our finishing solutions are among the industry leader in customer satisfaction and dependability. Stop by our booth (N3-C270) for a demonstration of the ONYX series and our entire line of equipment and to learn about exclusive IPEX specials. If you can't make it to the UK this month, give us a call or stop by our website. Whether you need binding equipment you can rely on day in and day out, or just need something for the occasional project, we can help you identify the perfect solution for your needs," said Lugviel.

Rhin-O-Tuff's extensive network of authorized dealers and distribution partners can help customers decide which model is best suited for them, and many dealers will even allow customers to rent equipment before purchasing.

At IPEX 2014 Rhin-O-Tuff will be working with Perfect Document Creation (PDC), a long-time partner of Rhin-O-Tuff in the UK. PDC will be on hand to offer local binding expertise and supplies, as well as authorized Rhin-O-Tuff solutions and support. Learn more about PDC at http://www.pdcuk.com.

For a complete look at how Rhin-O-Tuff equipment can be applied to a huge array of finishing needs, visit the company's <u>YouTube Channel</u> for product tour and demonstration videos.

About Rhin-O-Tuff

Rhin-O-Tuff offers a full range of paper punching and document binding systems. The Rhin-O-Tuff brand is known for its reliable and durable equipment that is favored by thousands of commercial and corporate users. Rhin-O-Tuff customers include small businesses that need inhouse binding to large copy centers, printeries, and corporate offices who need to have binding, document finishing, or document handling solutions in-house (http://www.rhin-o-tuff.com/).

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