

Iconic Utah Insurance Provider Embraces Information Era with New Twitter Page

SALT LAKE CITY, UT, USA, March 6, 2014

/EINPresswire.com/ -- One of Utah's longest serving Insurance providers is excited to announce the launch of their new Twitter page. Alvin S. Anderson ([ASA](#)) Insurance has a long and illustrious history in the Utah insurance market.

One of Utah's longest serving Insurance providers is excited to announce the launch of their new Twitter page. Alvin S. Anderson (ASA) Insurance has a long and illustrious history in the Utah insurance market. Opening their doors in 1950, they have enjoyed many years of success and have become one of the largest agencies in the state. Initially a one man operation, the firm has grown to include Al Anderson's three sons, who have propelled the company to new heights.

Founder Al Anderson began [ASA Insurance](#) with a passion for offering the best insurance coverage at the lowest rates while offering their customers the very best customer service experience within the [Salt Lake City](#) area. The new Twitter feed is very much an extension of that passion, and is designed to inform both businesses and individuals. "One of the reasons we launched the Twitter page is because small, medium and large size businesses need to understand the reason



ASA Insurance provides the best insurance coverage with the lowest rates to the English and Spanish communities in Salt Lake City, Utah. Affordable rates and superior service for all home, auto and business/commercial insurance needs.

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Creed Anderson

for business insurance. Most businesses are underinsured, so we want to educate owners and draw attention to the valuable information we share on our blog,” said Creed Anderson, youngest son of the founder and Vice President and CFO of the firm.

ASA also wants to utilize the Twitter account to connect to the community and hopefully answer any questions that people have about car, home, life or business insurance regardless of whether they are a customer or not. "For

instance, seniors are concerned about the broken promises made by Obamacare," said Creed.

"Many are being forced to find new doctors and health care providers, and are discovering that their options are limited. We want to use our Twitter feed to update them on any relative developments and help them with the new challenges they face."

Of course the Twitter feed will also be beneficial to current ASA customers as well, updating them on new developments and introducing new products and coverage options to them. As ASA Insurance is very much a family oriented business, they consider their customers an extension of that family. "We want our customers to know that we are working hard for them now and that we will be there for them in the future," Creed said. "Our Twitter page is one more way of letting them know we are with them for the long run." The ASA Insurance Twitter page can be found at http://twitter.com/ASA_Insurance.

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