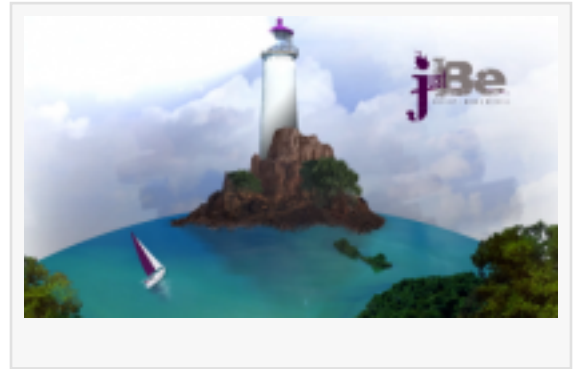


Engaging and Inspiring Leaders: Faith Chapel Approach to Helping Communities Wins Omni Award

Faith Chapel's inspirational online learning program is helping build strong communities through driven leaders.

ATLANTA, GA, USA, March 6, 2014 /EINPresswire.com/ -- [Faith Chapel Christian Center](#) (FCCC), an Alabama based non-denominational church, has received a Gold Omni Award for their groundbreaking eLearning course titled "[Just Be a Leader 101](#)."

The Omni Awards recognized FCCC and Allen's strong combination of design, development, branding and engaging uses of media. The Gold level of distinction is achieved by fewer than 5% of all entries.



After carefully evaluating more than a dozen custom learning providers, FCCC partnered with [Allen Communication](#) Learning Services, based on Allen's expertise with user experience design, customer-facing portal technology, and rich media—all of which were keys to helping FCCC meet its goal of building a new generation of strong ethical leaders.

These leadership scenarios, drawing on story-based learning techniques, feature social media sharing and are facilitated through Allen's branded learning portal, creating a themed user experience that would be unachievable with a standard, corporate LMS.

"We are pleased with the way Allen and FCCC were able to work together to create a course that has captured and transformed our teachings. Portraying the application of biblical principles through real-life stories helps our learners easily identify connections between their beliefs and their actions," said Pastor Michael D. Moore at FCCC. "It is exciting for us to move into the digital world and we hope these courses can be useful to not only congregants but anyone wanting to develop their leadership skills."

FCCC believes that by encouraging people to exemplify admirable qualities and apply integrity to everyday actions, leaders can influence those around them, strengthen their community, and lead an impactful life. The principles and admirable motivations behind the training have inspired those at Allen who were involved.

"Partnering with Faith Chapel to foster key leadership principles that will help everyday people make a difference in their communities was an inspiring project to be involved with," said Ron Zamir, CEO of Allen. "It was rewarding to develop a one-of-a-kind training that is engaging and authentic while keeping the spirit of Faith Chapel's objectives."

The course, available online, allows FCCC to share leadership principles with anyone regardless of location. Key leadership modules are available on Commitment, Competence, Integrity and People Skills. Learn more: <http://www.faithchapel.net/justbeworld>.

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