

China's Air Quality a Global Concern, Hotels Partner with PURE to Provide Relief for Travelers

PULASKI, NY, USA, March 7, 2014 /EINPresswire.com/ -- Hotels and private companies partner with the Global Leader in Air Quality and Indoor Environmental quality PURE Global as China's air quality continues to deteriorate.



The Huffington Post reports China will declare war on pollution, for the past several decades Chinese Leadership has sacrificed the environment in order to achieve economic growth. Now they will need to sacrifice industry in order to save the environment and their people. In the meantime many hotels and private businesses are taking it upon themselves by partnering with the global leader in healthy Indoor environments, PURE Global.

Sheraton Hangzhou commits to healthy environments and an allergy friendly option for the most discerning guests:

Sheraton Hangzhou Wetland Park Resort is a luxurious 5-star property located 2 km from West City Plaza and 8 km from the Xihu Xintiandi. Exceeding guest's expectations has always been the goal at Sheraton Hangzhou Wetland Park Resort. This Sheraton property offers the highest level of hospitality along with superb accommodations, deluxe amenities, and the city's best natural location.

As part of their continued commitment to the comfort of their guests the Sheraton Hangzhou is introducing one full floor of PURE Allergy Friendly Hotel Rooms. PURE Rooms have become one of the hottest amenities in the hospitality industry. PURE Rooms are treated according to a patented 7-step process that kills and protects against 98-100% of viruses, bacteria and other airborne particles. PURE technology creates a room that is more comfortable for asthma and allergy-sufferers and also provides a more refreshing and rejuvenating experience for all hotel guests.

"Sheraton Hangzhou has always provided cutting edge amenities and services for their guests. The addition of PURE [Allergy Friendly rooms](#) simply reinforces all that this property stands for,"

stated Vinny Lobdell, President of New York based PURE Global.

PURE Global is the license holder and inventor of the patented PURE Allergy Friendly Room program. The comprehensive program consists of independently tested protocols that ensure every environment is healthy for people who suffer with respiratory ailments or who are simply looking for the healthiest environments. One of the seven patented steps of the PURE room is the introduction of a medical grade [air cleaner](#). PURE's air cleaner, manufactured by HealthWay is the only air cleaner in the world that has been independently tested to capture 99.99% of all ultra-fine particles down to .002 micron, which is 150 times more efficient than a [HEPA filter](#). PURE is expanding into many different markets including schools, office buildings, gyms, medical facilities, cruise ships and mass transit.

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