

SMi presents the European BioNetworks Summit

SMi are proud to present their European BioNetworks Summit, taking place on the 7th and 8th July, 2014

LONDON, ENGLAND, March 10, 2014 /EINPresswire.com/ -- As many products come off patent, this is causing 'game-changing' falls in revenues. Consequently, industry is grappling with questions pertaining to the most effective strategies for developing meaningful new drugs and how it should collectively fund and reward their discovery and development activities.

Gone are the days that pharma companies can 'go it alone'. As a result, companies in the life sciences sector must think creatively in order to gain maximum potential and benefits from their partnering and collaboration strategies and models.

Following on from a portfolio of successful [pharmaceutical](#) events, SMi are proud to present their European BioNetworks Summit, taking place on the 7th and 8th July, 2014 in Central London. This important and timely meeting will allow [biotech](#), pharma, academic and funding organisations to evaluate how they partner with other stakeholders in the field to accelerate research and reduce costs.

Join this conference and hear timely case studies, presentations, roundtables and panel discussions on the hottest topics, from leading experts as they demonstrate how to create winning strategic [partnerships](#) from modern day collaborations!

Key Topics

Key Topics will discuss the key milestones involved and what you need to know before, during and after the partnering process including.....

- The 4 musketeers... pharma, biotech, academia and venture capitalists! Taking advantage of each other's strengths to drive drug discovery and R&D
- Aligning pharma and venture capitalists... Reviewing how this is impacting on early stage investment



- Funding for the future – where is the money right now and where is it heading?
- Positioning your organisation to win new deals by introducing alliance management tools
- Dealmaking tips – working through the timeline for creating successful partnerships

Benefits of attending:

- 12 big pharma and biotech companies on the speaker platform!
- Network and learn from your future partners
- The must attend event showcasing how biotech, pharma, academic and funding organisations can create winning strategic partnerships from modern day collaborations
- Hear cutting edging presentations and key cases studies from leading industry and academic experts
- Learn about the latest developments pertaining to strategic partnering and funding

Chairperson:

- Sanj Singh, President and CEO, Ade Therapeutics

Key Speakers Include:

- Simone Bretkopf, Head Governmental and Public Affairs, Pricing and Reimbursement, Alcon Pharma GmbH (Novartis Group)
- Lubor Gaal, Head of Europe, Business Development, Bristol Myers Squibb
- Dr Robert Williams, Chief Development Scientist, Drug Development Office, Cancer Research UK
- Mika Partanen, Deputy Director, Global Competitive Insights, Bayer Pharma
- Dr. Michael Meyers, Vice President of Scientific Innovation, Oncology, Johnson and Johnson
- Davidson Ateh, Chief Executive Officer, BioMoti
- Professor Joseph Sweeney, Professor of Catalysis and Chemical Biology, Department of Chemical Sciences, University of Huddersfield
- Jorgen Drejer, Chief Executive Officer, Aniona
- Adrian Dawkes, Vice President, PharmaVentures

For more information visit the website <http://www.smi-online.co.uk/bio-networks36.asp> or contact Fateja Begum on +44 (0) 20 7827 6184 or email fbegum@smi-online.co.uk

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