

Vampire Labs launches Kickstarter campaign during SXSW kickoff, resulting in exploding popularity

Vampire Labs launches Kickstarter campaign for its "Vampire Proof" mobile charger during SXSW kickoff and is now one of the top 15 most popular tech projects.

AUSTIN, TEXAS, USA, March 13, 2014 /EINPresswire.com/ -- [Vampire Labs Kickstarter](#) campaign launch for its new "Vampire Proof" mobile charger coincided with Austin's South by Southwest (SXSW) Festival kickoff and is now one of the top 15 most popular projects on Kickstarter in the technology category. In addition, it is 62% funded in less than 5 days after moving up roughly 3,700 spots to be in the top 15 technology projects worldwide.

"We are overwhelmed by the response from the Kickstarter community," says Vampire Labs VP of Marketing Hugh Thompson. "We weren't sure that the community could get this excited about a cell phone charger, but it shows that there is a growing and much needed concern for smart devices that save energy" says Thompson.

There are more than 6 billion cell phone subscriptions worldwide which result in nearly 12 billion mobile device battery chargers which are plugged in the majority of the time, resulting in millions of wasted energy dollars and millions of tons of CO2 emitted in the atmosphere.

With its Kickstarter campaign, Vampire Labs is unveiling a simple and sleek, 2-USB port Vampire Proof smart charger that eliminates wasted energy. This campaign will enable Vampire Labs to manufacture Vampire Proof chargers on a larger scale by tooling their manufacturing plant for high throughput production. In turn, the pledges will empower everyone with this charger to stop Vampire Energy Loss with the Vampire Proof charger and ease their minds by knowing that their devices are not wasting their energy while not in use.

An Austin start-up company, Vampire Labs, has worked to solve Vampire Energy Loss in the most ubiquitous of products – mobile devices. The Vampire Proof™ Mobile Charger is the first patented mobile charger that eliminates vampire energy loss.

Vampire Labs is offering a great pre-order Kickstarter prices starting at \$25.00. The link to the Kickstarter page is: <http://kck.st/1hT43a3>

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About Vampire Labs:

Vampire Labs, LLC was founded in Austin, TX. To date, Vampire Labs has around a dozen issued or pending patents for technology that eliminates vampire energy loss in mobile device battery chargers, external power supplies, and microprocessor cores. Parties interested in Vampire Proof™ technology should visit www.vampirelabs.com to learn more.

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