

# BizBash & New York Guest Launch 'Boots on the Ground' Offering Support for Event Organizers

*An Army of Trained Professionals Are at the Ready*

NEW YORK, NY, USA, March 13, 2014 /EINPresswire.com/ -- [David Adler](#), C.E.O. of [BizBash](#), and John Williams, president of New York Guest, announced today that their companies are forming a new joint venture called "[Boots on the Ground](#)" to provide logistical meeting and event support for busy event departments at corporations and associations, as well as for third-party planners. The service will provide unbundled services for events, helping with site inspections, room block contracts, transportation, ticketing, and other unique services.



According to Adler: "We've discovered that event organizers often need an extra hand, especially for out-of-town events. We are now able to offer a team of professionals who are just a phone call or an email away and are ready to help, without the need for a long-term contract."

"Our goal is to fill a gap we've seen in the event industry, providing a much-needed service. While a lot of event assistance programs are available through RFP systems it helps to use an experienced team on the ground to make sure everything happens without a hitch," said Williams.

Event organizers can visit [www.bizbash.com/boots](http://www.bizbash.com/boots) to access an army of support for their New York events.

## ABOUT BIZBASH

BizBash Media is an innovator and resource hub for the event and meeting industry with its Web site, magazines, and trade shows. Event organizers responsible for events such as White House state dinners and the Oscars, as well as conferences, trade shows, fund-raisers, and more use BizBash products regularly for ideas and best practices that can be implemented at their own events. Visit us at [bizbash.com](http://bizbash.com), and follow us at @BizBash and [www.facebook.com/bizbash](http://www.facebook.com/bizbash).

## ABOUT NEW YORK GUEST

New York Guest is a hospitality solutions company based in New York City. Our services range from event support to full-service DMC services for meetings; from outsourced concierge services to full guest services. As more and more event departments experience downsizing, our events division has grown exponentially because even the most seasoned planner values another set of eyes. While you focus on the big picture, we sweat the details. It's not our event, yet we help make it better.

Press release courtesy of Online PR Media: <http://bit.ly/1nTCBeC>

Grazia Mohren

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