

Medical Education Institute Announces Trifecta of Dialysis Options Tools

MADISON, WI, USA, March 13, 2014 /EINPresswire.com/ -- Today is World Kidney Day, during National Kidney Month. The non-profit Medical Education Institute (MEI) joins its colleagues in awareness activities and heightened public outreach to prevent chronic kidney disease (CKD), slow the rate of progression, and help people whose kidneys fail match a treatment option to their lifestyles so they can live as fully as possible. MEI's "trifecta" is a set of educational resources for kidney patients and the professionals who support them.

The three-part system is comprised of:

- A free [CKD slide toolkit](#) for health educators called How To Have a Good Future With Kidney Disease, with [videos](#) of the slide talks for patients to view independently
- A National Health Information Award-winning book, [Help. I Need Dialysis!](#), which covers every type of dialysis, how it works, and how it affects key lifestyle aspects such as work, travel, sleep, energy level, eating and drinking, symptoms, sexuality and fertility, hospitalization, and survival
- A free, cutting-edge, web-based decision aid to help CKD patients choose a dialysis option: My Life, My Dialysis Choice. This brand new tool, released just last month, is still being beta-tested so it can be improved and then finalized.

During National Kidney Month, MEI is offering a 20% discount on Help, I Need Dialysis! This dialysis lifestyle "bible" is a must read for anyone nearing the need for dialysis—and the people who love them. At just \$12.00, sales support MEI's critical work to help improve the lives of people who live with chronic kidney disease.

MEI's Executive Director, Dori Schatell, notes that there is still much work to be done to make sure that everyone with CKD learns how to self-manage the complex chronic disease, and is fully informed about all of the treatment choices. "We have developed many state-of-the-art educational products and services that aid the general public as well as healthcare professionals, and are always looking for ways to address previously unmet needs," said Schatell. "All of MEI's materials start with HOPE, are written at a 6th grade level, based on research, and grounded in motivational theory. Our ultimate goal is to help empower expert patients who can improve their own health outcomes."

Founded in 1993, Medical Education Institute (MEI) is a national 501(c)(3) non-profit organization dedicated to helping people with chronic diseases learn to manage and improve their health. MEI



A life-long kidney patient educator and an internationally-known nephrologist explain how dialysis works; the ways to do it; and how your treatment choice may affect your diet, energy level, work, travel, sexuality and fertility, sleep, and survival.

fulfills its mission by conducting scientific behavioral research, providing evidence-based educational programming for consumers and health professionals, and advocating for widespread patient-driven practices within our healthcare system.

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