



BRIC Language Systems to Transform Business Translation Industry

In an industry intent on misguided attempts at automation, BRIC utilizes today's technology with traditional methods in order to reshape the industry.

NEW YORK, NEW YORK, USA, March 14, 2014 /EINPresswire.com/ -- [BRIC](#) Language Systems Elite [Translation](#) Services covering Spanish-English, Chinese-English, and Portuguese-English documents, contracts, and business literature ensure multinationals get their point across, even when that means across international borders. Unlike other translation services, BRIC doesn't take a one size fits all approach to translation. They recognize that business translation requires professionalism; a targeted message to fit the customer, and knowledge of the culture and market that is being entered.

Effective communication across borders and language barriers is essential for all multinational businesses and professionals. In a globalized world dependent on outsourcing, overseas partners, complex business models and foreign offices requires translation as exact as the message. BRIC's high-quality translations are done by a global network of linguists based in the US, Mexico, China, and Brazil. This allows businesses to confidently communicate their message to another segment of the market, global partners, and foreign organizations, said David Chen, an American born entrepreneur doing business in Hong Kong.

The linguists employed by BRIC are among the best in the world. Having passed international translation certifications, and BRIC's own internal certification, they are well equipped to handle the most technical financial, legal, manufacturing, and logistics terminology. BRIC has ensured that its translators have backgrounds in each of these areas of expertise in addition to traditional translation services.

BRIC is the market leader in online language training, making this foray into translation a natural progression. BRIC will also offer training to companies seeking to perform their own translation of sensitive documents and have been highly successful with several multinational partners. This language training also allows companies to communicate directly with their business partners both verbally and in writing.

BRIC's Elite Translation and online language courses give clients the confidence to communicate effectively and efficiently. Providing a word-class service for the business elite, they put quality over all else. According to Mr. Chen, Multinationals have been looking for a service that provides high quality, business oriented translation, and BRIC's service fills that void.

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