

Michele Scism Hosts Fundraiser for St. Jude's and Offers Training Event for each \$20 Donation

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/EINPresswire.com/ -- Business Coach, Strategist, Social Media Expert, Michele Scism, Hosts Fundraising event to Share Her Proven Blueprint for creating a 6 figure+ business and to Help Raise \$10,000 for St. Jude's Hospital

Business Coach and Social Media Expert, Michele Scism, 6 Figure + Successful [Business owner](#) and Founder of <http://DecisiveMinds.com>, to host a 4-hour LiveStream fundraiser for St. Jude's Hospital in Memphis, TN. This online event takes place Friday, March 14 at 12:00 Noon

Central Time and teaches [entrepreneurs](#) and business owners how to increase cash flow in their business. Typically valued at \$1,497, Scism offers this one-time training event for a \$20 donation to St. Jude's Children's Hospital in Memphis, Tennessee (<http://CashforaCureEvent.com>).

Michele Scism knows that entrepreneurs are the backbone of the "village" it takes to raise a child. They build the communities; support the growth, and entrepreneurs are there to pitch in when times are hard. Scism has a commitment to raise \$10K for St. Jude's Children's Hospital and looks for 500 entrepreneurs to donate \$20. "It's not a lot," says Scism, international speaker, radio show host, author and leading authority on social media and online marketing, "it is enough to make a difference. I come from a family of entrepreneurs and anytime we reached an important milestone, we gave money to St. Jude's Children's Hospital as a small way of saying "thanks" for our blessings. In exchange for a \$20 donation I will do what I do best - show how to make more money."

Entrepreneurs participating in the \$10k "cash for a cure," will hear Scism teach on how to create a 6 Figure business that is full of loyal clients. She demonstrates how to market in a way that doesn't feel icky or salesy and how to stop wasting time and money on bright shiny objects.

To donate towards this amazing opportunity donate \$20 at: <http://CashforaCureEvent.com>.

About Michele Scism



Donate \$20 to St. Jude's and receive training on how to grow your business to a 6-figure+ business

Michele is the Founder of DecisiveMinds.com. Her clients call her "The Results Lady" because as a business strategist she uses her signature "Take Action Get Profits" system to help entrepreneurs turn their passion into expert status and then profits.

Michele's knowledge in the areas of online marketing and social media marketing have been recognized during recent interviews on several web TV shows, including being interviewed by Kristi Frank from Donald Trump's The Apprentice, as well as multiple Talk Radio shows and tele-classes. Whether a business owner wants freedom and flexibility, more time to be with family, more money, or the feeling of satisfaction from creating a successful business, Michele is there with her expert business knowledge, strategies and accountability skills to help entrepreneurs get the results of their dreams.

For additional information about Michele Scism visit her website: <http://DecisiveMinds.com>

To schedule an interview with Michele, contact her publicist:

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About Perceptive Marketing

Perceptive Marketing CEO and Founder, Sandy Lawrence, is the driving force behind the company. She is marketing and promotions executive with over 30 years experience at some of the largest and most well-known corporations in the US, such as Digital Equipment and HP/Compaq. Sandy is a publicist for authors, publishers, speakers and small business owners for over 10 years.

In 2009, when the economy became shaky, Sandy created the DIY Marketing Boot Camps for speakers, authors, coaches and small businesses who have limited marketing budgets. She trains the participants to do their own PR and marketing – effectively and with results. Sandy holds their hand while guiding them through overwhelm to make PR manageable.

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