

# 5 Days Left for Early Bird Discounts on Soap, an Android-Based Home Security and Wireless Router Device

*Get a wireless router, reliable electronic babysitter, security guard, and anti-hacker Ninja all in one Kickstarter crowdfunding campaign package.*

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[/EINPresswire.com/](http://EINPresswire.com/) -- Ever felt like your spare time is being consumed with regulating your electronic devices? The constant cycle of managing unsafe home automation devices, installing parental controls on every laptop and television-enabled tablet, remembering passwords, and programming each and every 'time-saving' electronic helper can be enough to push an adult off the grid. While it's great to have customizable options for each of your devices, making changes or downloading updates to protect against streams of malware and phishing scams can waste a lot of time. Welcome to Soap, the Jeeves-like wireless router



device designed to flawlessly guide and govern all of the options in your electronic home world.

While Soap has all the class of an electronic butler, don't make the mistake of thinking the device is a pushover for invaders. Below are a number of this smart hub's hardware and software features that make it more of a Delta force electronic command center:

- Built-in Modules: NFC, RFID, Zigbee, Z-Wave
- Powered by Quad Core ARM Processor for Sophisticated Networking and Communication Capability
- Home Automation Compatible with INSTEON
- High-Definition Touch Screen Display on Touch Model
- Blazing Wi-Fi Speed
- Easily Updated Android Operating System
- Parental Controls for Pre-formatted and Real-Time Protection
- Latest Protection Against Hackers, Trojans, Malware, and Viruses
- Cutting-Edge Wi-Fi Speeds and Bluetooth 4.0

One of the advantages of Soap's Android operating system is that changes can be made immediately. Even if campaign contributors get an early version of the product, or get to engage in beta testing, recommendations and upgrades don't have to wait for top-down approval. The second advantage is that Android is a Google product, and Google has the latest and greatest in online protection. However, the human advantages of discovering what happens to the home while you're away might outweigh the technical advantages:

- How your dog gets into the garbage or finds fence openings

- 'New friends' or dangerous sites your kids are finding online
- When kids or babysitters actually leave the house
- Energy savings by programmable and/or motion sensing light
- Notifications on your missing cell phone or wallet

The crowdfunding campaign itself has showcased the dual benefits of the product – speed and agility. Not only did the team manage to raise \$40,000 in 4 days, but also the \$150 contribution level has sold out nine times. There's only a few days left for contributors to get discounts on either the Essentials or the Touch device, or both.

The normal Kickstarter price for the Essential is \$100, and there are a few \$80 early bird special slots open. However, by just getting the Essential, you'd still be limiting yourself to an 8 gigabyte device without a display. For an early bird contribution of \$150, you can still get a \$50 discount off of the already reduced Kickstarter price of \$200 for a Touch device. The Touch is a tablet with a seven-inch screen and 32 gigabytes of memory.

However, when it comes to our need for graphics and real-time video, more memory and flexibility is always better. Skip the low-level contributions and go straight for the long-term savings by getting \$50 off of the normal \$300 bundle price. That way, you're assured of two home electronic bodyguards, an Essential and a Touch.

Since Soap's [Kickstarter crowdfunding campaign](#) has already been fully funded, future contributors may be trapped into thinking that they'll just have to wait until the device comes out on the open market. Do that, and you'll not only suffer from paying retail prices, but you'll miss out on all of the time and peace of mind you could be saving by getting this security device. Don't wait until a hacker worms his way into your network, or the kids discover a good-looking website that destroys their innocence. Why wouldn't you want an on-site and extra-alert set of eyes and ears? Contribute today, and know that your home will be more protected than ever. There's no telling what the retail price will be once Soap hits the virtual streets.

More information about Soap can be found at [www.imsoap.com](http://www.imsoap.com), by emailing team mastermind Brandon Jones at [brandon@imsoap.com](mailto:brandon@imsoap.com), or accessing the [Facebook page](#) or scrolling through the [Twitter account](#).

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