

## Univex International Announces the Launch of OCfurniture.com

The newly introduced website specializes exclusively in modern home furniture at bargain prices.

ORANGE, CA, USA, March 18, 2014 /EINPresswire.com/ -- Univex International announced today that it has launched OCfurniture.com, a new website dedicated exclusively to modern home furniture. The newly launched site offers bargain prices on all new lines of bedroom furniture, dining room tables, youth furniture, bunk beds and office furniture.

Dillon white twin over twin bunk

Dillon white twin over twin bunk bed with storage stairs

Company spokesperson Tony Ashford states that OCfurniture.com conveys the company's ambition in

offering highly crafted modern home furniture at discounted prices, and adequately reflects the company's position in the local market. This <u>one-stop-shop online store</u> offers the trendiest lines of furnishings in the industry at discounted prices.

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Aside from saving the customer money, a primary objective with the new site is to display the clearest furniture images possible, which improves our customer's home shopping experience."

Tony Ashford

To further enhance the customer's experience, OCfurniture.com has teamed up with shipping giant FedEx and is offering free shipping on all of its items, even on heavy furniture sets such as dining sets. This allows for the packages to be delivered in a timely manner while also offering customers a reliable system to track their orders online.

To address the issue of buying a high ticket item online without first seeing it, Ashford notes, "Aside from saving the customer money, a primary objective with the new site is to display the clearest furniture images possible, which

improves our customer's home shopping experience." Ashford elaborates, "High level imagery paired with furniture descriptions and specification details eliminates the risk of buying something you won't like."

To the delight of locals, Orange and Los Angeles county based customers have the convenient

option of viewing a bunk bed or a bedroom set in person when possible.

In a market that is saturated by online stores, OCfurniture.com stands out by offering a <u>modern</u> <u>website</u> with a clean look, simple navigation and uncluttered product categories. Furthermore, the company has immersed itself in Google+, Facebook, Twitter, Instagram and Pinterest to connect and engage with a diverse audience. Follow the company's blog to stay updated on new furniture releases, décor advice and future product promotions.

OCFurniture.com is a Univex International Inc company located in Southern California, based in Orange County. It creates a better way to shop for your home by offering quality and stylish furniture pieces with affordable pricing. With a vast selection of sofas, sectionals, bunk beds, dining sets, office furniture, home entertainment pieces and more, OCfurniture.com makes online furniture shopping easy.

Press release courtesy of Online PR Media: <a href="http://bit.ly/OtJJBY">http://bit.ly/OtJJBY</a>

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This press release can be viewed online at: https://www.einpresswire.com/article/195814869

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