

# Service One Air Conditioning Offers Customers 'Club One' Membership

*"Club One" Membership will help regular customers of Service One Air Conditioning save money on their maintenance and get priority on services.*

LONGWOOD, FL, USA, March 18, 2014 /EINPresswire.com/ -- Locally owned and operated [Service One Air Conditioning](#) of Longwood has announced a new



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*Bill Gouty*

maintenance program for customers called the "Club One Membership." The club is for those clients who schedule regular maintenance of their AC/HVAC systems.

Club One Membership entitles customers to a 15 percent discount on any needed AC or HVAC system repairs, plus a five-year guarantee on all Service One AC and heating services performed. Plus, members also receive priority status for all AC/ HVAC emergency service calls.

Explains Service One founder and owner, Bill Gouty, "Just as an automobile needs regular maintenance to keep it up and running, [air conditioning](#) equipment also requires regular upkeep to keep it operating smoothly." Regular air conditioning maintenance help detect problems early and allows Service One technicians the opportunity to make [AC repairs](#) before little issues become big problems.

The experts at Service One site four key reasons that regular maintenance is recommended:

1. Proper duct maintenance can prevent allergy flare ups
2. Poorly maintained AC systems can result in 5 percent efficiency loss
3. Leaks in coils, capacitors, compressor & refrigerant and duct works make the AC system work harder and wear out faster
4. Homeowners enjoy peace of mind knowing their system is running properly

Service One's comprehensive inspections include checks of coils, capacitors, compressor & refrigerant and duct works. Maintenance checks range in price from \$70-\$100 (low when compared to a major AC repair).

Regular air conditioning maintenance includes checks on all the related equipment to ensure

that the system is clean and balanced. System controls are inspected and calibrated. Filters are cleaned, replaced, or upgraded; fan belts are tightened; and refrigerant levels are verified. The ductwork that delivers cool air and retrieves stale air is inspected for leaks, gaps, and blockages as well.

“By ensuring that your air conditioner isn’t wasting energy, you’ll save money on monthly utility bills,” said Gouty. “Plus, you’ll extend the service life of the equipment and help prevent the need for an untimely air conditioning repair in the future.”

ABOUT SERVICE ONE: Founded in 2003 in Longwood, Florida, Service One is a locally owned and operated air conditioning, heating, and plumbing company. Service one repairs, services and maintains all makes and models of air conditioning, heating, and plumbing equipment and fixtures. The company serves residential and business customers in Orange, Seminole, Southwest Volusia, North Osceola and portions of Lake Counties. Service One offers flat-rate pricing, with no hidden costs and a 100-percent satisfaction guarantee. Service One Air Conditioning is NATE certified, EPA certified, background checked and backed by excellent customer referrals. Contact: 407.966.4441 or visit [www.serviceoneac.com](http://www.serviceoneac.com).

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