

Ahern & Associates New Audit Process Gathers Praise from Clients and Company Owners

America's leading logistics consultant has given a glimpse into client reactions to its new audit process which prepares companies for the sale process.

PHOENIX, AZ, UNITED STATES, March 20, 2014 /EINPresswire.com/ -- Arizona-based trucking and logistics consultants, Ahern & Associates, recently announced the full roll out of their industry-leading pre-sale audit process. They have been providing it to select clients for some time though and in a series of recent additions to their testimonial pages provided an insight into the feedback that they have already received for their revolutionary new system.



Many sellers have been misinformed about what buyers are looking for, and these characteristics are often different for different kinds of transportation companies. For example, a buyer interested in LTL carriers may be interested in reviewing the top 200 accounts with weight, revenue, bills, and lane information. Comparatively, a buyer interested in a 3PL company would look into a seller's supply chain, company structure, international clientele, company history, and more. These nuances are lost on general business brokers and business owners are often unaware of these factors and so do not know how to best present themselves to potential buyers.

Ahern & Associates have a proven track record of success helping transportation businesses with their sale process and the new audit process has only added to this. Testimonials from past clients which benefited from their unique audit process have claimed that Ahern's assessment was, "the difference between success and failure," and that they were, "very happy we engaged your services."

In over forty years in the trucking and logistics industry, CEO Andy Ahern has seen far too many businesses fail to achieve their objectives because they were lacking this kind of help, and aimed this new program at addressing this need. Besides asking the all-important questions that highlight business strengths and allow them to correctly position themselves for maximum benefit the program also includes an actual on-site audit to review all assets of the transportation company.

Ahern & Associates are a Phoenix-based logistics consulting company that specializes in transportation and trucking logistics consulting. To learn more about Ahern & Associates' new pre-audit sale program, visit their website at: <http://www.ahern-ltd.com>.

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About Ahern & Associates, Ltd.

Ahern and Associates is North America's leading trucking and transportation management consulting firm. The skilled consultants at Ahern and Associates specialize in mergers and acquisitions of trucking and logistics companies as well as the restructuring and evaluation of existing carriers that seek to increase operating efficiency and improve profitability. Since 1987, Ahern and Associates has aided hundreds of buyers in the acquisition of trucking and logistics companies throughout the U.S. and Canada as well as assisting many transportation and logistics companies in reducing their overall operating costs and increasing their profitability.

For more information, please call 602-242-1030 or visit <http://www.ahern-ltd.com>.

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