

# The Pallet Industry Weighs in on New Truck Fuel Efficiency Standards with Ahern and Associates

*The transportation and logistics experts at Ahern and Associates were featured as an expert source in the Pallet Profile's February discussion on the Truck Fuel Efficiency Standards which is primed to cause waves for the transportation and trucking businesses.*



PHOENIX, AZ, UNITED STATES, March 24, 2014 /EINPresswire.com/ -- Phoenix based trucking industry experts Ahern & Associates were recently featured in the February 28th edition of Pallet Profile magazine. Pallet Profile has been in circulation for over 36 years, and is the only weekly report exclusively focused on the pallet industry, a vital component of the entire logistics and warehousing infrastructure of America. In light of the new Truck Fuel Efficiency Standards, the team at Pallet Profile approached Ahern & Associates' founder and CEO Andy Ahern for his insights. Andy Ahern has been in an important figure in the trucking industry for over 20 years and has been established as an expert on mergers and acquisitions, logistics consulting, and industry changes.

According to Ahern, every new regulatory burden that is imposed on the trucking industry raises the cost for every single party along the supply chain, which includes the consumer. "Anytime you put pressure on the trucking industry, it directly impacts the public," said Ahern. He continued, saying that at the moment the industry has not recovered from the recession, and that during the past 7 years many different trucking companies have had to close their doors. In addition to struggling to recover from the economic downfalls, the industry is suffering a shortage of drivers and used equipment, and consolidation between trucking businesses continues to rise as smaller trucking companies continue to go out of business.

The Truck Fuel Efficiency Standards, as well as 27 other pending regulations will all gravely affect the trucking industry, which will consequently raise shipping rates. When taken in conjunction with other regulations such as CSA Compliance, Hours of Service, new mandates on equipment, all evidence implies extremely bad news for a diverse range of parties, including the general public.

Ahern & Associates are a Phoenix-based logistics company that specializes in transportation and trucking logistics consulting. To learn more about Ahern & Associates' transportation consulting services, visit their website at: <http://www.ahern-ltd.com>.

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About Ahern & Associates, Ltd.

Ahern and Associates is North America's leading trucking and transportation management consulting firm. The skilled consultants at Ahern and Associates specialize in mergers and acquisitions of trucking and logistics companies as well as the restructuring and evaluation of existing carriers that seek to increase operating efficiency and improve profitability. You can follow Ahern and Associates through their industry newsletter [The Ahern Advisory](#) for frequent industry updates and advice from the leading minds in trucking and logistics.

For more information, please call 602-242-1030 or visit <http://www.ahern-ltd.com>.

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