

# Insight Pharma Reports Announces Molecular Diagnostics Market Report

*Molecular Diagnostics: An Insight to Rising Markets and Trends in Cancer and Prenatal Technologies*

NEEDHAM, MASSACHUSETTS, UNITED STATES, March 24, 2014 /EINPresswire.com/ -- NEEDHAM, MASS. -[Insight Pharma Reports](#) announces Molecular Diagnostics: An Insight to Rising Markets and Trends in Cancer and Prenatal Technologies. This new Insight Pharma Report covers market research, relevant disease background, and a number of rising technologies available to physicians and clinicians in the cancer and prenatal space.

This report focuses on market background of the areas that are covered, including lung, breast, thyroid and blood cancers (specifically leukemia and lymphoma), as well as pre-conception genetic information and prenatal diagnostics.

Included in this Report:

- Cancer diagnostics companies interviewed include: GeneCentric, Veracyte, Adaptive Biotechnologies
- Genetic and prenatal diagnostics research companies including GenePeeks and Verinata Health
- Comprehensive coverage of survey results (n=123) from the various companies and researchers working in molecular diagnostics.
- A company directory which was created for this report. This includes several seasoned and emerging companies, their areas of focus, and the status of their technologies.

For more information and to purchase this Insight Pharma Report, visit:

<http://www.InsightPharmaReports.com> or contact Kerri Simpson at [ksimpson@healthtech.com](mailto:ksimpson@healthtech.com) or 781-972-1347.

About Insight Pharma Reports

Insight Pharma Reports are written by experts in consulting and industry who collaborate with us to provide a series of reports that evaluate the salient issues in pharmaceutical technology, business, and therapy markets. Insight Pharma Reports are used by leading pharmaceutical, biotech, diagnostic, consulting, and financial companies to keep abreast of the latest advances in pharmaceutical R&D, their potential applications and business impacts, and their current and

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