



Shirt Factory Sells Dress Shirts Direct to Public From Web

European manufacturer that has been making Egyptian cotton, men's dress shirts for over 25 years, now offers their quality shirts directly to the public.

NEW YORK, NEW YORK, UNITED STATES, March 24, 2014 /EINPresswire.com/ -- Manhattan, NY - AlaraShirt.com today announced the launch of their new Website offering consumers the option to purchase high quality men's dress shirts at factory direct prices. The new venture gives shoppers the opportunity to purchase luxury dress shirts for a fraction of the \$125 to \$250 they would pay for similar quality shirts elsewhere.

In addition to the factory direct pricing, all purchases also come with a 15 day, "No Hassle", free return guarantee. If a customer does not like an Alara shirt for any reason, they can return it for a full refund. Alara ships all of their shirts in sturdy, reusable hinged boxes that include a free return shipping label, making returns simple and quick.

"For men shopping for that perfect dress shirt we offer affordable luxury," said Mehmet Ulu President of Alara Shirt. "By offering our quality shirts directly to the public from our factory we can sell them for substantially less than they would pay for the same quality shirt from a major retailer or designer brand."

The AlaraShirt.com Website is a new concept in retail for men's dress shirts. Offering high quality dress shirts, exceptional customer support and factory direct value to their customers.

About AlaraShirt.com

For over 25 years Alara has been making quality, [Egyptian cotton](#), men's dress shirts for high end department stores and major men's designers around the world. Their Manhattan showroom is open to the public Monday thru Friday at 214 West 39th St. Suite 703.

Phillip Davies
AlaraShirt.com
212-997-9400
[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

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