

# BIGHORN BAM Raises \$1 Million In One Night For Breast Cancer Patients In The Coachella Valley

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/EINPresswire.com/ -- Inspired to save the lives of Coachella Valley cancer patients, BIGHORN Behind a Miracle (BAM) reached an exciting milestone of raising \$1 million at their kick-off party, A Night of Miracles, for [BIGHORN BAM](#) Week that also includes a Caddy Auction and Golf Tournament.

BIGHORN BAM Founder Selby Dunham took her breast cancer survivor story and decided to give back to the hospital and community she loves so much. In the past 7 years, BIGHORN BAM has raised over \$4 million for cancer patient support services, breast cancer diagnostic technologies and educational scholarships!

"BIGHORN Behind a Miracle has proven to be exactly that...a true miracle," shares Founder Selby Dunham. "We are so proud to keep this money in the desert and benefit Eisenhower's first class facility as well as the genuine efforts The Pendleton Foundation exhibits with cancer patients who are truly in need of food, money for rent or gas to drive to treatments. The generosity of the BIGHORN members, their guests and friends is truly extraordinary...without the enthusiasm and energy of so many volunteers and committee members, none of this would have been possible."

"BIGHORN BAM has transformed breast care at Eisenhower by providing funding to maintain the latest diagnostic capabilities," states Michael Landes, President, Eisenhower Foundation. "Every patient who comes here for breast care - 25,000 patients a year - comes in contact with technology provided by BAM, the most generous series of private fundraising events in Eisenhower history thanks to BIGHORN Golf Club members."

This year's Eisenhower donation will support a Giotto Mammography machine, allowing the patient additional comfort and ease during biopsies in the new BIGHORN BAM Procedure Suite.



In addition, BAM's donation will support a year of round trip transportation services for patients undergoing radiation and chemotherapy treatments who would normally rely on public transportation. Plus an extra \$150,000 will go to The Pendleton Foundation to help cancer patients relieve some of the financial burdens while affording their treatments.

"I am so excited to give back to Eisenhower," says Selby Dunham, a breast cancer survivor of nine years. "After all, they gave me my life."

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