

# True Beauty, San Diego Aesthetic Surgery & Medicine Wins Consecutive Talk of the Town Awards

*La Jolla-based medical spa is honored with back-to-back customer satisfaction awards from Talk of the Town News due to high customer ratings.*

LA JOLLA, CA, USA, March 26, 2014 /EINPresswire.com/ -- With a 4-star rating, [True Beauty](#), San Diego Aesthetic Surgery & Medicine has earned its second straight Talk of the Town Customer Satisfaction Award in the Health & Medical — Medical Spas category.



At True Beauty, the emphasis will always be on excellent patient care using only the best technology."

*Brian Reagan, M.D., F.A.C.S*

The [Talk of the Town Awards](#), presented by Talk of the Town News, honor companies and professionals that provide excellent customer service as reported by their customers through no-cost, user-review websites, blogs,

social networks, business rating services, and other honors and accolades. This data is analyzed by a team of researchers who calculate a company's CM Power Rating. Only those that receive a 4-star to 5-star rating receive the Talk of the Town Customer Satisfaction Award.

Now with two locations, True Beauty [medical spa](#) is conveniently located to serve the entire San Diego community. The spa offers a host of services, including facials, facelifts, laser hair removal, and fillers such as BOTOX® and JUVEDERM®.

"As an experienced, board-certified plastic surgeon, I have always dreamed of creating a unique place where the science and art of skin rejuvenation can be delivered in a supervised, private, world-class setting," says Brian Reagan, M.D., F.A.C.S., founder of True Beauty. "Together with my truly amazing team of laser specialists and aestheticians, we will use only the latest, most proven products and technology to provide you with the best possible results."

To stay on the cutting edge in the industry, Dr. Reagan is a member of the Aesthetic Surgery Education and Research Foundation "Hot Topics" Committee, where the latest techniques and technology are vetted prior to becoming mainstream. "At True Beauty, the emphasis will always be on excellent patient care using only the best technology," says Dr. Reagan. "For example, we utilize the Duet by Lumenis, the gold standard for laser hair removal. This is the most effective, quickest and least painful technology available."

At True Beauty, patients can expect service with a smile. "Our patients become part of the 'True Beauty Family,' and we will never make them feel pressured or rushed," says Dr. Reagan.

Patients have been more than satisfied with the care and services provided by Dr. Reagan and his team, as evidenced by the consecutive Talk of the Town Awards. "We appreciate this recognition," says Dr. Reagan. "We work extremely hard to set the standard, and we will share this award with our True Beauty Family."

About Dr. Reagan & True Beauty:

Brian Reagan, M.D., F.A.C.S., graduated from Revelle College at the University of California San Diego (UCSD) before heading to Cornell University Medical College and The New York-Presbyterian Hospital, where he conducted award-winning research in the science of healing. He later studied with some of the leaders in plastic surgery at The University of Texas Southwestern Medical Center.

Upon returning to San Diego in 2000, Dr. Reagan began his plastic surgery practice, performing both reconstructive and aesthetic surgery. As demand for his aesthetic talents grew, Dr. Reagan realized the need for a full-service aesthetic center where the entire spectrum of services could be offered. In 2009, True Beauty, San Diego Aesthetic Surgery & Medicine opened in the Carlsbad/La Costa area. Then in 2013, True Beauty expanded into the village of La Jolla.

Dr. Reagan is board-certified by the American Society of Plastic Surgeons (ASPS) and is a member of the American Society for Aesthetic Plastic Surgery (ASAPS), a group of plastic surgeons that have a particular interest in cosmetic/aesthetic surgery and medicine. They are the only specialty recognized by the National Board of Medical Examiners (NBME) to perform cosmetic/aesthetic surgery of both the face and the body.

True Beauty's Carlsbad location is at 6221 Metropolitan Street, Suite 100. The La Jolla location is at 7746 Herschel Avenue. For more information, call 760-707-5090 (Carlsbad) or 858-362-9076 (La Jolla) or go online to [www.truebeautysd.com](http://www.truebeautysd.com).

About the Award and Sponsor:

This is the sixth year Talk of the Town News has honored companies for achieving high levels of customer satisfaction with the Talk of the Town Awards. Businesses eligible to receive the award include, but are not limited to, beauty salons, spas, restaurants, bakeries, dentists, auto repair facilities, veterinarians, home repair and improvement contractors, florists, hospitals, and physicians.

For more information about the award or its sponsor, please contact Talk of the Town News at 877-498-6405 or go online to [www.talkofthetownnews.com](http://www.talkofthetownnews.com).

About Talk of the Town News: Talk of the Town News provides businesses with information on

customer service best practices. This commitment has led to the creation of the Talk of the Town Awards program, which is dedicated to identifying companies that are excelling in high-rated customer service feedback and offering them valuable marketing opportunities to leverage their award, while also giving consumers a tool to find the top consumer-rated businesses in the United States and Canada.

Press release courtesy of Online PR Media: <http://bit.ly/1iBkl7M>

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