



Vicente Fox to Attend HOLA Conference

Former President of Mexico to Give Keynote Address

COSTA MESA, CALIFORNIA, USA, March 27, 2014 /EINPresswire.com/ -- Mexico's former President, Vicente Fox, will present the keynote address at the upcoming Hotel Opportunities Latin America ([HOLA](#)) conference, to be held April 29 – May 1, 2014, at the JW Marriott Marquis Hotel Miami in downtown Miami, Florida, USA.

Vicente Fox served as President of Mexico from 2000 to 2006, the first candidate from an opposition party to be elected president since 1920. Under his leadership, the country experienced a stretch of fundamental economic strength and stability.

In his book, released in 2007, "Revolution of Hope," Vicente Fox described the road that led him to the office of the President, the history of his family, the root and foundation of the values that motivate his actions, and the gamut of experiences that led to his transformation from businessman to head of state.

Since his presidency, Vicente Fox has continued to fight for Mexico and to make a difference, to improve and one day overcome the shameful conditions people in various parts of Mexico and all of Latin America endure every day. He has received numerous honorary degrees and is currently a member of Club de Madrid, an independent non-profit organization made up of 81 ex-heads of state and former leaders of democratic governments. If there is a road that Vicente Fox has chosen to follow in his life, it is, without a doubt, one that leads to the consolidation of democracy and leadership in Mexico and Latin America.

"We are honored that President Fox will be able to join us at HOLA," said Jim Burba, president of [BHN](#). "As a former head of state of one the region's most important countries, his views on the challenges and the opportunities ahead for Latin America will be of a high degree of interest to the HOLA delegates," Burba continued.

The HOLA conference is designed to provide an annual meeting place for hotel executives, investors, lenders, developers, and the professional advisory community who are interested in doing deals in one of the world's hottest hotel markets, Latin America. HOLA immediately follows a second important event, the Caribbean Hotel & Resort Investment Summit (CHRIS), which will be held in the same hotel in Miami, April 28-29, 2014. The back-to-back nature of the two events, is an efficient way for the hotel investment community that is interested not only in Latin America, but in Caribbean region, to conduct their business while in Miami, the gateway to Latin America and the Caribbean. HOLA and CHRIS are hosted by Burba Hotel Network (BHN).

For additional information about HOLA or to register for the conference, please visit www.HOLAconference.com.

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About BHN

BHN is the worldwide leader in developing and organizing conferences for the hotel and tourism

investment community. With almost three decades of experience, nearly 120 events completed to-date, and over 80,000 international delegates, BHN conferences have become “must attend” events for industry leaders who come together to network, conduct business and to learn about the latest trends. BHN events include: the Americas Lodging Investment Summit (ALIS) in Los Angeles; the ALIS Summer Update; the Alternative Ownership Conference Asia Pacific (AOCAP) in Singapore; the Caribbean Hotel & Resort Investment Summit (CHRIS) in Miami; the Hotel Investment Conference Asia Pacific (HICAP) in Hong Kong; HICAP UPDATE in Singapore; the Hotel Investment Forum India (HIFI) in Gurgaon Delhi N.C.R.; the Hotel Opportunities Latin America (HOLA) conference in Miami; and the Hotel Investment Conference Europe (Hot.E) in London. The BHN website at www.Burba.com is the gateway for information about the conferences BHN produces, as well as a direct link to important players in the hospitality investment world.

Bob Hayes
BHN
714-540-9300
email us here

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