



TrackResults Software is selected by Club Leisure Group

SALT LAKE CITY, UTAH, USA, March 26, 2014 /EINPresswire.com/ -- Club Leisure Group, the largest timeshare sales and property management company in South Africa, has contracted to use TrackResults Software sales management analysis tools to keep track of its growing business. Leadership at Club Leisure wanted more flexible reporting, plus the ability to run instant analytics on their data without an additional burden to the IT Department.

Award-winning TrackResults Software, known around sales and marketing circles in the vacation ownership industry as being easy and ready-to-use with precise sales management analysis tools is used by more than 220 entities.

"We decided to sign up with TrackResults because its features serve all of our reporting needs. It's a great management tool and a solution that is ready to use, with no IT department involvement on our side. That way we can deploy our IT resources to other projects, while we immediately benefit from the 'out of the box' solution that TrackResults has to offer" said Don Lamont, Senior Financial Manager.

From romantic cruising on the Mediterranean, to hiking the French Alps, Club Leisure Group has a large portfolio of vacation offerings. With so many products, the company had a need to link the constant stream of information. TrackResults was chosen as the heavy hitter.

Since Club Leisure Group already uses continuous guest feedback as indicators of company decisions, it had a good idea of what would be needed to improve performance.

According to Lamont the company "found TrackResults as the right choice to use to test and compare our presumptions and find what was actually going on in their organization as compared to what we assumed was happening."

Drew Reynolds, co-founder of TrackResults said "Club Leisure is a visionary leader with a culture of improving performance. We are honored to be the tool they use to make more informed performance decisions."

Established in 2005, TrackResults Software of Salt Lake City, Utah is a provider of business intelligence, sales reporting and digital manifesting for the timeshare industry. TrackResults Software pioneered business intelligence (BI) designed for timeshare and travel clubs as a SaaS platform, accessible via any web browser, or web-enabled device. Trusted by over 68 companies which operate over 250 sales centers in the vacation ownership industry, TrackResults Software is an active member of American Resort Development Association (ARDA), Resorts of Distinction (ROD), Resort Developers Association (RDA), Resort Developers Organisation (RDO) Mexican Resort Development Association (AMDETUR), Cooperative Association of Resort Exchangers (C.A.R.E), and The Utah Technology Council (UTC).

For more information on TrackResults Software contact sales@trackresults.net or by phone at 1-888-819-4807, or visit www.trackresults.com to arrange a demonstration of the software. For more

information about Club Leisure: <http://www.clubleisure.co.za>

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