

# Ohio Product Development and Management Company Helps Inventors Turn Ideas into Reality

*Vallmar Engineering Specializes in Product Development for New Inventors -- Making Great Ideas Happen*

AKRON, OH, USA, March 31, 2014 /EINPresswire.com/ -- Inventors are creative, ambitious people. They are individuals who can observe a problem and think differently, thus envisioning unique solutions to complex problems.

Too often, however, new inventors struggle on a difficult pathway as they attempt to bring their invention to fruition.

Most inventions fail because initial precious resources are misdirected and spent on poor prototype development. Filings for full [invention patents](#) before ideas are developed is another flawed approach. This is where a [Product Development & Management Company \(PDM\)](#) comes in. An effective business planning process, developed by a PDM, will address such issues as cost, return on investment, and methods of developing the idea that will minimize risks to a licensing firm.

Without the services of an experienced [product development and management](#) company, inventors can spend a great deal of money on invention patents and ineffective prototyping, only to discover that the idea is too expensive to produce. Working with a PDM company, an inventor can add real-world marketplace experience and other skilled input to his or her great idea - creating the perfect equation for success.

The initial Evaluation phase of product development is key to success. It requires a combination of current expertise and visionary thinking. An invention idea will be developed by a product designer, or sculpted/modeled in 3D CAD. This step in the process enables the PDM Company to evaluate the idea for feasibility. A feasibility evaluation answers a number of questions: Does the invention provide a clear-cut solution to a problem? Can the invention be manufactured? Does the invention have financial feasibility?

As the development process proceeds, the PDM will help the inventor with key phases that lead to successful product launch:

- Preparation of a product forecast
- Filing for regulatory approvals and certifications
- Virtual prototyping and manufacturing analysis
- Selection of specific manufacturing materials & technologies
- Analysis of manufacturing costs
- Development of end-user documentation



Working with a PDM company is a cost-effective way to evaluate an idea and make that idea a reality in today's marketplace. Bringing the best minds to the table and utilizing the skill sets of top development staff allow inventors to realize their dreams!

Vall Iliev is the president of Vallmar Company, a product development and management company founded in 1984. Vallmar's invention division, Vallmar Studio, works with inventors to design, plan, develop and validate ideas so they can be patented and brought to market. Its corporate division, Vallmar Engineering, assists large organizations to develop, engineer and produce large-scale products. Vallmar Company clients range from individual inventors to large manufacturers and nationwide retailers.

#### Vallmar Engineering

Vallmar Engineering provides sophisticated engineering and product development services geared to the needs of small and large industrial customers. To meet our customers' product design goals, we address three interrelated issues: quality, delivery and cost. We carry out each step of the product development and management process.

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