



LINKFRESH Rolls Out Microsoft Dynamics AX 2012 ERP Platform for the North American Fresh Food Industry

Executive briefing & demos 4/15 at Microsoft usher in a class of ERP that improves profitability, efficiency and traceability in the fresh food supply chain.

VENTURA, CALIFORNIA, USA, March 31, 2014 /EINPresswire.com/ -- LINKFRESH, a leading provider of supply chain ERP solutions designed specifically for the fresh food industry, announced the immediate availability of the LINKFRESH for Microsoft Dynamics AX 2012 ERP Platform. The new software will debut beginning with an Executive Briefing at Microsoft, April 15, and through private, on-site demonstrations at leading food supply chain companies across the country. To RSVP for the Executive Briefing or to schedule a one-on-one demonstration, contact Ron Myers at (818) 425-2574, or email info@linkfresh.com.



Since the introduction of LINKFRESH on Microsoft Dynamics NAV Platform 5 years ago, LINKFRESH has earned a reputation for delivering unprecedented results to fresh food supply chain customers.

Robert Frost, CEO of LINKFRESH

“Since the introduction of LINKFRESH on Microsoft Dynamics NAV Platform five years ago, LINKFRESH has earned a reputation for delivering unprecedented results to fresh food supply chain customers throughout the world,” said Robert

Frost, CEO of LINKFRESH. “With our LINKFRESH for Microsoft Dynamics AX 2012 Platform we are poised to bring enterprise-class capabilities and our proven food industry functionality to larger produce growers, packers, shippers, importers, exporters and food service firms.”

The LINKFRESH for Microsoft Dynamics AX 2012 Platform is an ideal solution for enterprise-size businesses in the fresh food supply chain where managing production, distribution and marketing through the point of sale across multiple locations with larger user numbers is critical. The new ERP platform addresses virtually every essential fresh food supply chain requirement including forecasting and planning, supply chain management, warehouse processing, distribution packaging specifications and materials, operations, promotions, EDI, quality control and mobile QC, third party inventory management, consignments, grower returns and logistics. LINKFRESH is already used by leading fresh food suppliers throughout the world.

About LINKFRESH

LINKFRESH combines its expertise in information technology and the fresh food industry to meet the global demand for fresh, affordable and safe food in the most cost-effective way, enabling the food supply chain to grow and prosper responsibly. A reliable and proven ERP solution, LINKFRESH delivers produce-specific inventory control and traceability solutions across the whole food supply chain and helps balance supply and demand for the food supply chain in real-time. LINKFRESH Inc. is the California-based subsidiary of LINKFRESH Software Limited, a leading software and IT consultancy group, Microsoft Gold Partner, one of only 25 Microsoft Global Independent Software

Vendor (GISV) Partners, and provider of Microsoft Dynamics ERP solutions.

For more details on LINKFRESH visit www.linkfresh.com.

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