

Lincoln Chamber of Commerce Sees Paradise in City's Future

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[/EINPresswire.com/](http://EINPresswire.com/) -- Paradise Laundry Inc. opened its first state-of-the-art, "green" Laundromat in Citrus Heights in 2010, and two more Paradise Laundry locations were opened in the city of Roseville by 2012. Now, Paradise Laundry has selected Lincoln, CA as the location for their forth eco-friendly Laundromat. And because Lincoln is currently without such a convenient service, Paradise is being welcomed with open arms.



"When Deborah first came into the Lincoln Chamber office telling us about her desire to open a Laundromat in Lincoln, we were all very excited at the prospect," said Bob Romness, CEO of the Chamber of Commerce. "Having opened them in other communities already, she clearly had the experience, and had done her homework, to determine that Lincoln would be her next best opportunity."

President and Co-owner of Paradise Laundry Deborah Dower discovered early on that the local Chamber of Commerce is the small business owner's best resource and advocate for growing their business. "There was never a question in our minds but to join the Lincoln Chamber of Commerce," she said.

Regarded as the fastest growing city in California, Lincoln has a wonderful complement of young families and thriving retirement community, both of which benefit from the services of a Laundromat. And since many of Paradise Laundry's current Roseville customers actually come from Lincoln, the new Lincoln location will save them time and gas no longer having to make the drive to Roseville to experience Paradise.

The grand opening of Paradise Laundry in Lincoln is planned for this summer, with Dower anticipating a mutually-beneficial relationship for all. Romness added, "I look forward to cutting the ribbon on Lincoln's first Laundromat in several years!"

Paradise Laundry's Lincoln location is 53 Lincoln Boulevard, suite #180 Lincoln CA 95648.

For more information call 916-933-9753 or visit their website at
<http://www.paradiselaundries.com/Lincoln-Laundromat.html>

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