

Blue-Pencil Information Security Saves Over a Quarter Million Trees

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/EINPresswire.com/ -- In honour of Earth Day 2014, Toronto's Blue-Pencil Information Security is pleased to announce it has saved over a quarter million trees since the company's inception in 2004.

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inception in 2004. For every 200 lbs of paper documents shredded and recycled, one tree is saved. Shredding paper not only contributes to a business's document security; it greatly contributes to the environment as all shredded material is recycled into new paper products.

Working with Trees Ontario (www.treesontario.ca), Blue-Pencil offers its customers a way to save the environment, one tree at a time. This year, Blue-Pencil presents a unique hands-on way for its customers to celebrate this year's Earth Day 2014 theme – Green Cities. For every document destruction service booked in the month of April, a tree will be planted on their company's behalf; replacing a lost and valuable resource for future generations to enjoy.

"Every business and private residence has an obligation to contribute to the well-being of our planet. Document and product destruction decisions made today will impact the Earth's environment tomorrow. With the assistance of Blue-Pencil, we all need to take responsibility for our environment and protect it for future generations," says Mario Skopek, President of Blue-Pencil.

Hard drives, backup tapes, optical media, and retired computer equipment can also be securely destroyed by Blue-Pencil. Through their e-waste program, shredded hard drives and digital media are securely destroyed then sent to a facility for material separation and recovery. All shredded materials are processed into recycled paper products or disposed through Waste-to-Energy (WtE) incineration. Blue-Pencil utilizes an incineration process which is a green energy source whereby the clean burning of shredded material is used to create electricity. The benefits of WtE incineration far outweigh placing destroyed products into a landfill where they can leach into the groundwater and contaminate the environment. One ton of solid waste, for example, yields an entire barrel of oil, or a ton of coal – representing a 100% carbon credit.



For further information on [secure document storage](#), records management, [document scanning](#) and [secure shredding services](#) from Blue-Pencil Information Security, call (877) 821-9611 / (905) 847-2583, or visit the company's website at www.blue-pencil.ca.

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About Blue-Pencil Information Security

Established in 2004, Blue-Pencil is the leader of secure document storage, records management, document scanning and secure shredding services. Privately held and Canadian, Blue-Pencil actively serves more than 15,000 organizations including small and medium-sized businesses as well as Fortune 500 companies. Blue-Pencil is a customer-centric company that offers a full circle of document storage, archiving and destruction solutions that are unparalleled in service and value.

An environmentally conscious company, Blue-Pencil not only contributes to total document, media and/or product security, but greatly contributes to the protection of the environment. Their Paper Shredding Tree Saving Program has saved over 250,000 trees with all shredded material processed into recycled paper products or converted in to energy.

For further information on secure document storage, records management, document scanning, imaging services and secure shredding programs from Blue-Pencil Information Security, call (877)-821-9611 / (905) 847-2583, or visit the company's website at www.blue-pencil.ca.

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